April 30, 2020 Leadership Poll

NC TECH PULSE

Leadership Poll Sponsor

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Roughly what percentage of your NC-based workforce is currently working from home?

- 0.6% 0%
- 0.6% 10%
- 1.9% 20%
- 2.6% 30%
- 1.9% 40%
- 2.6% 50%
- 3.2% 60%
- 3.2% 70%
- 4.5% 80%
- 19.5% 90%
- 59.1% 100%
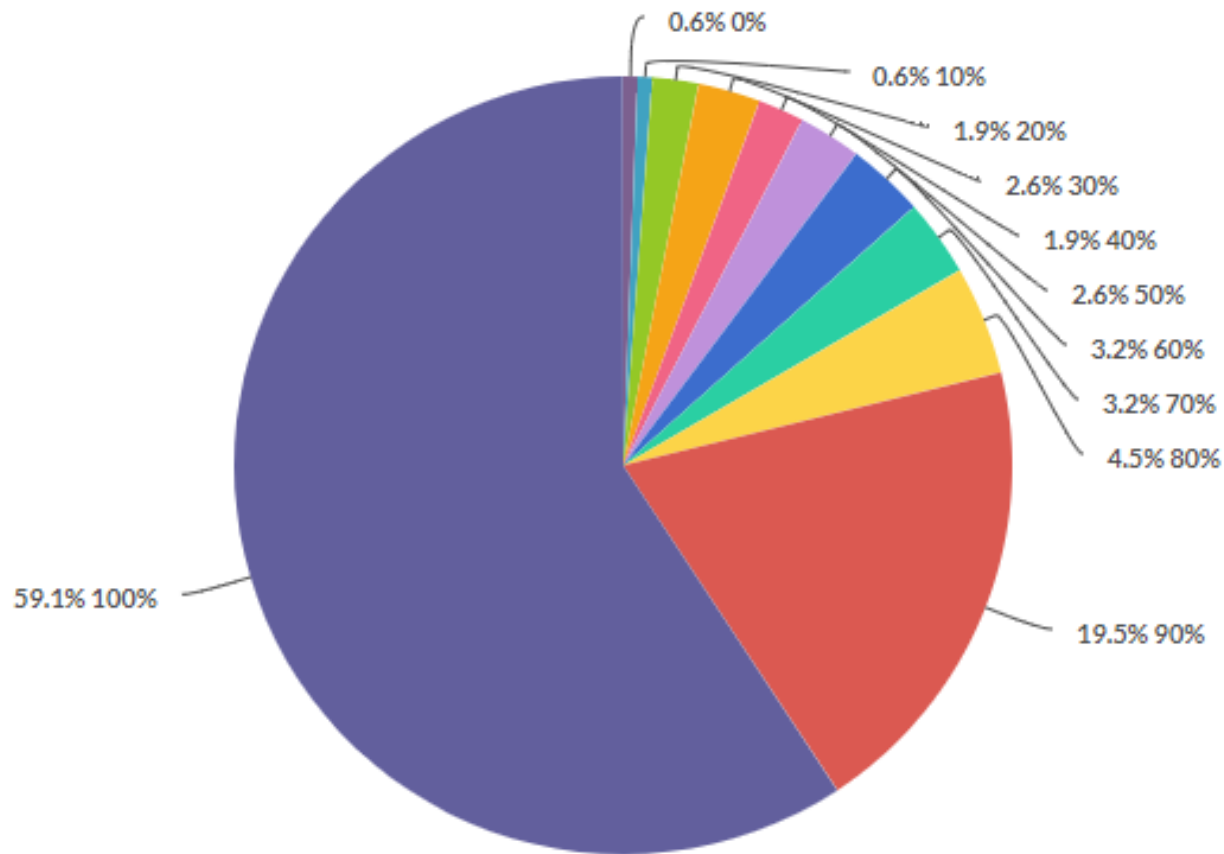
In the aftermath of the COVID-19 situation do you anticipate that work-from-home in your organization will:

10.5% Unsure

25.5% Return to pre-virus mix

64.1% Become more common ongoing
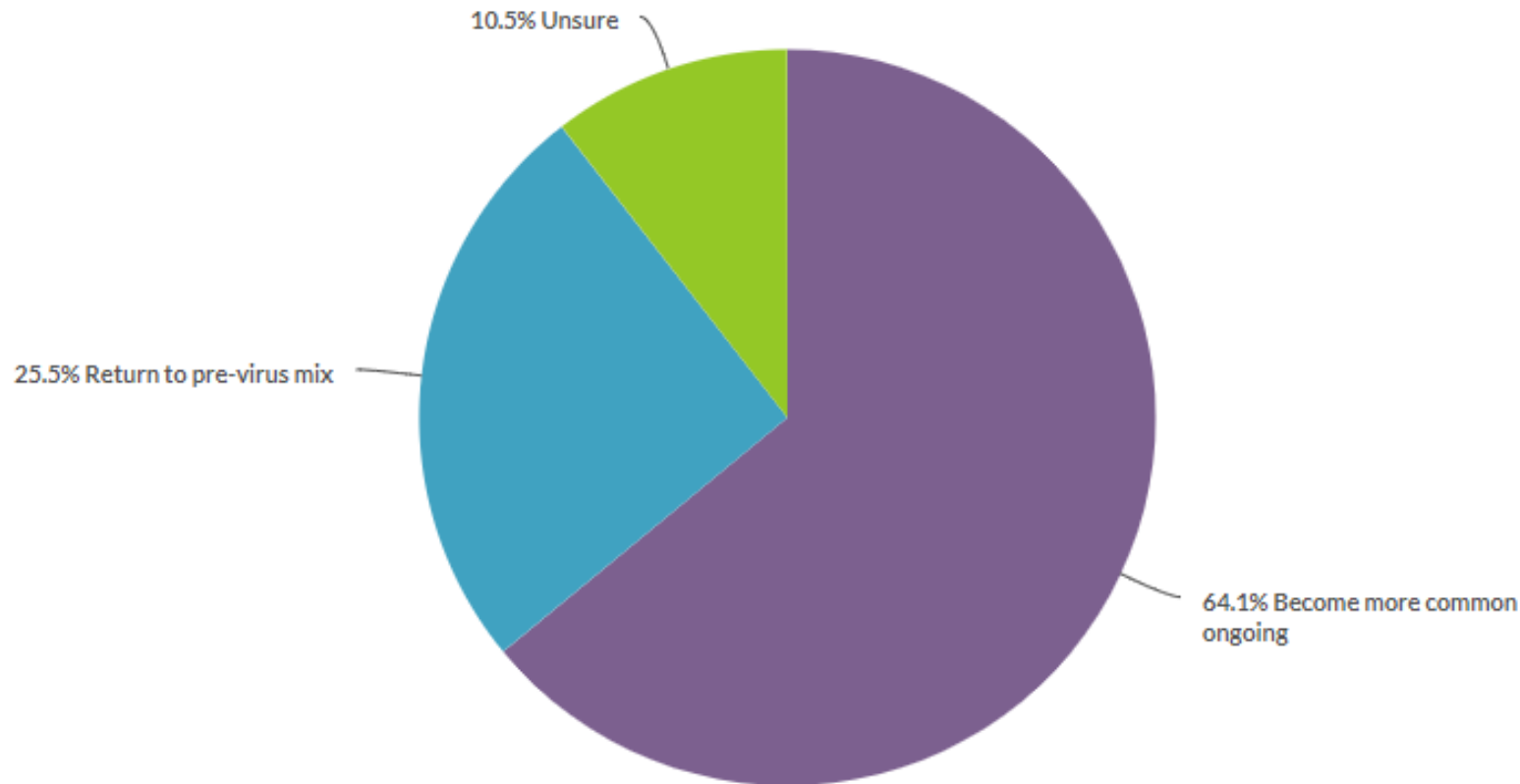
What impact has the current economic environment had on your business?

24.0% Increased demand

39.6% Decreased demand

36.4% Neutral
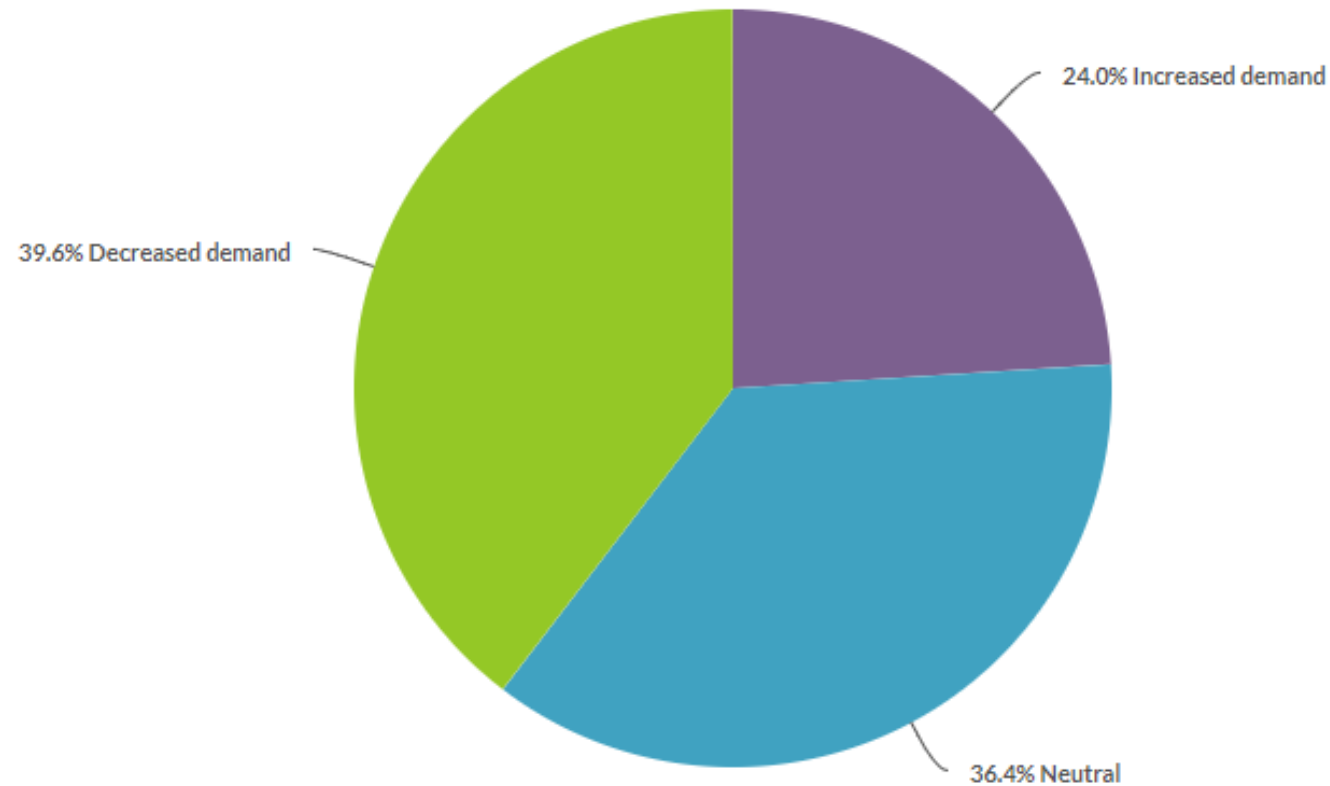
What impact has the current economic environment had on your hiring?

11.0% Implemented or exploring layoffs/furloughs/pay reductions

41.3% Still hiring

47.7% Frozen hiring

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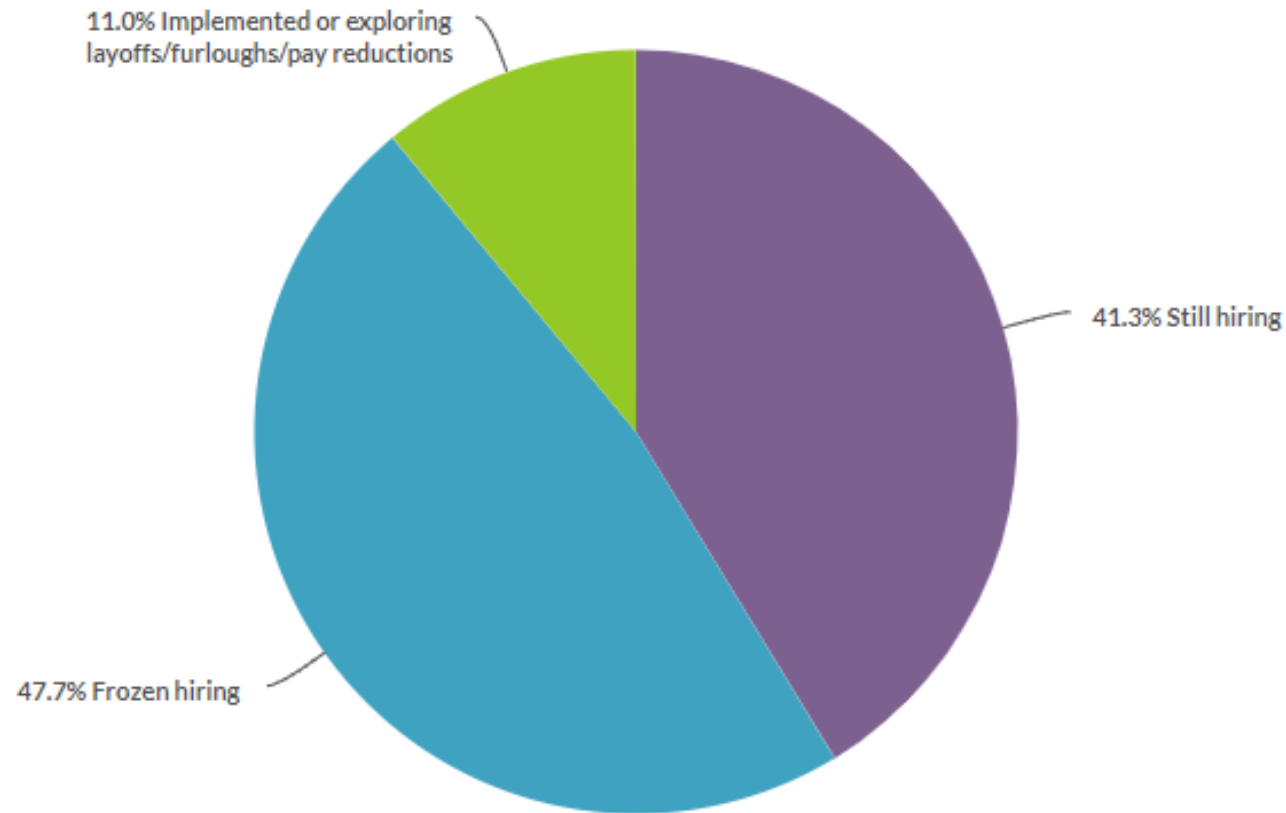
In what month do you guess that in-person work, meetings, and events will resume?

6.5% Later
6.5% May
7.8% September
40.3% June
11.0% August
27.9% July

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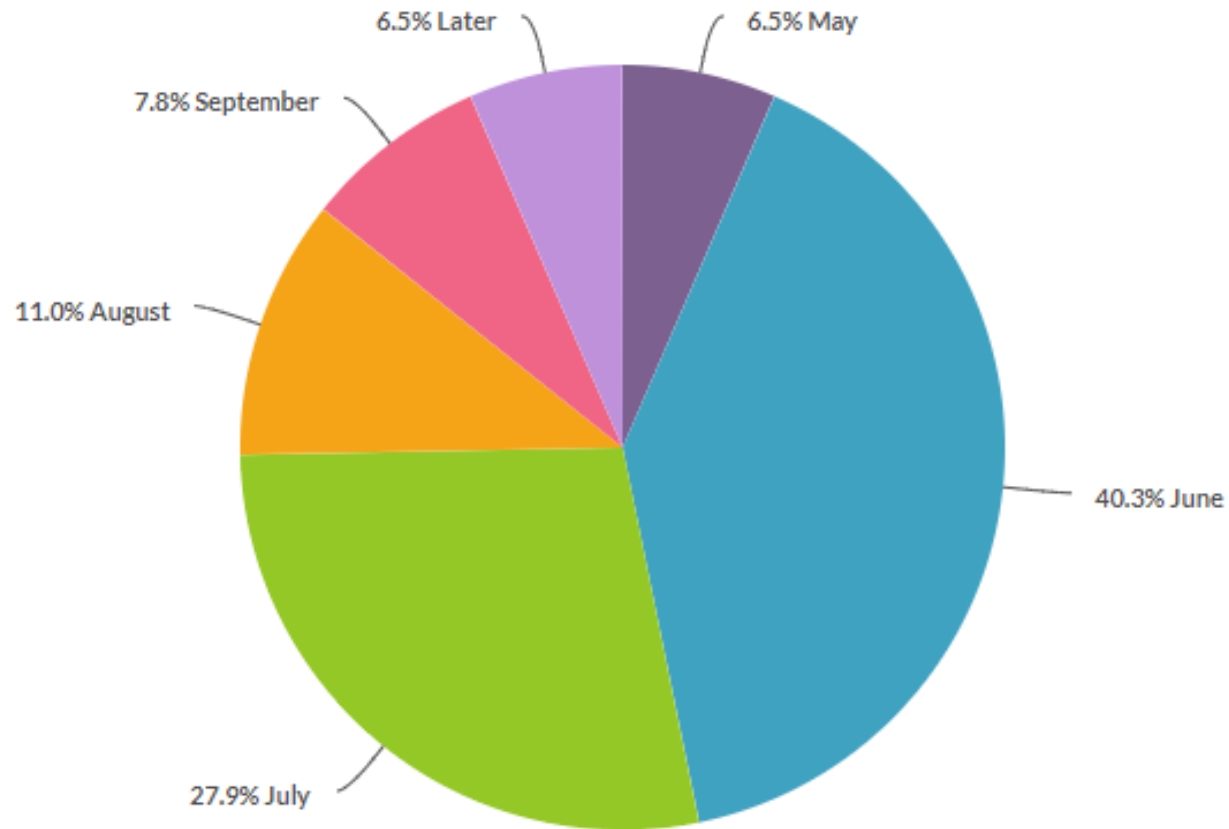
In what month do you guess that measurable economic improvement will begin?
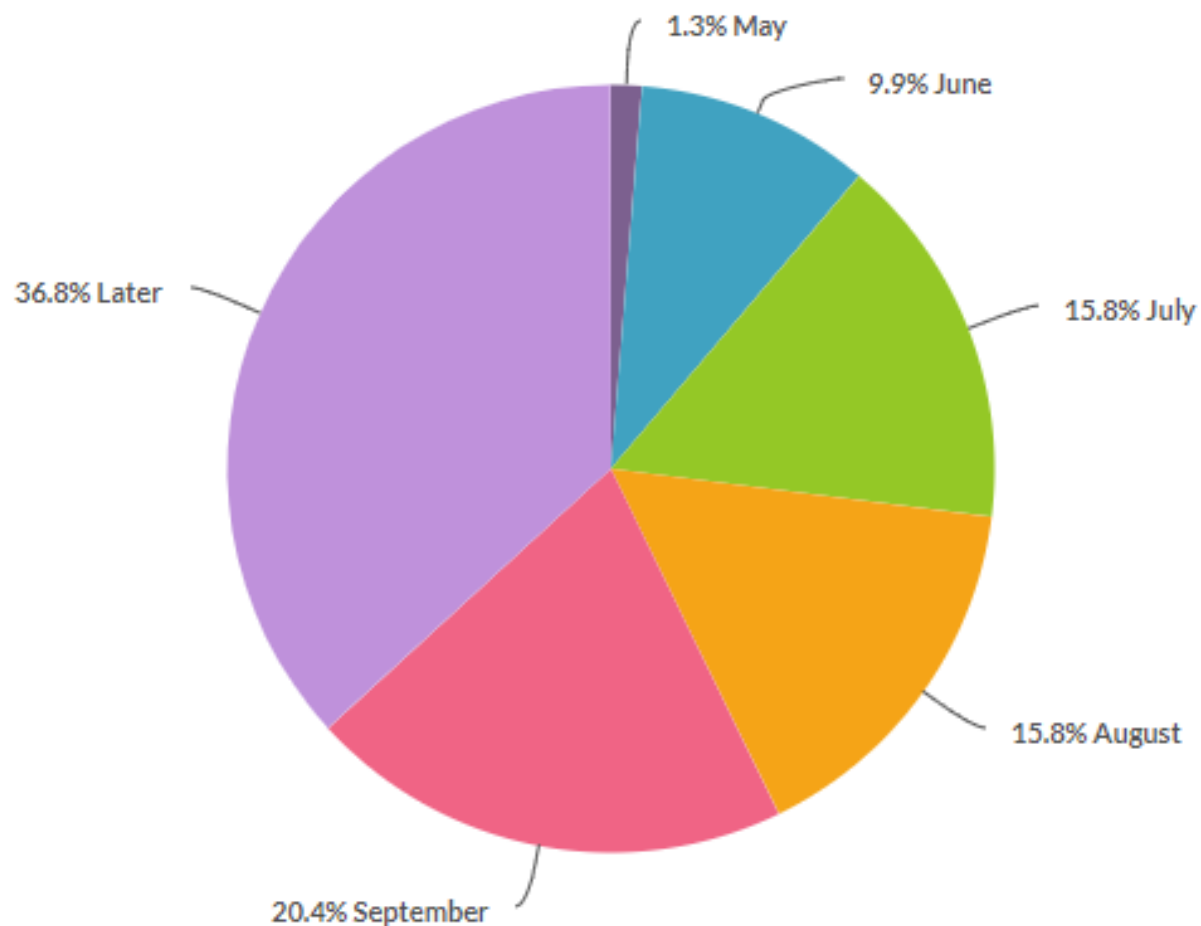
Do you anticipate a V-shaped, U-shaped, W-shaped, or L-shaped rebound in the economy?

11.1% L-shaped (quick decline followed by longer term recession)

3.9% V-shaped (sharp decline, followed by sharp recovery)

29.4% W-shaped (quick decline, quick rebound, another decline due to a second - seasonal? - spike in COVID-19, then recovery)

55.6% U-shaped (sharp decline, leveling/stabilizing period, then strong recovery)

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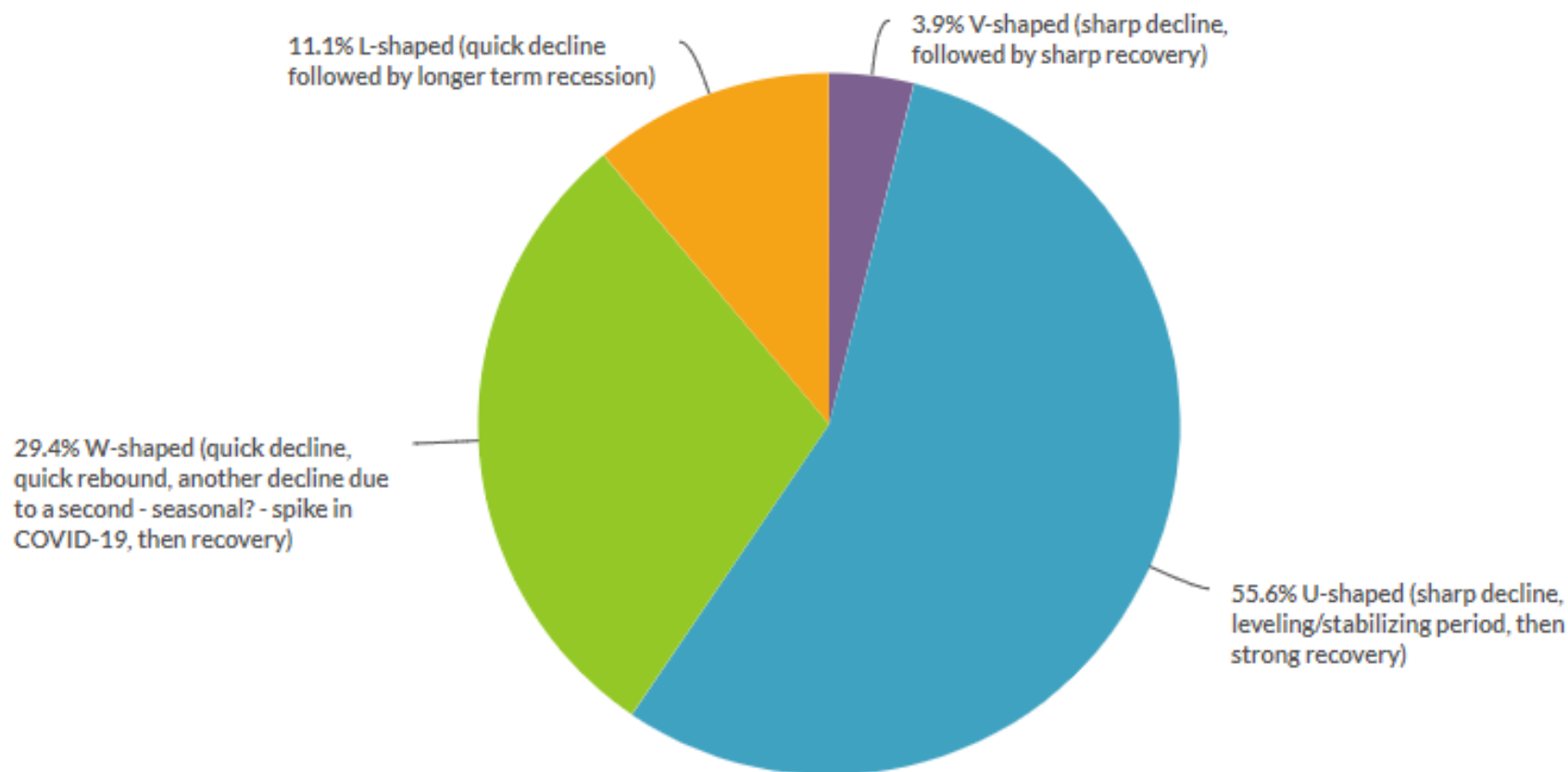
Most difficult/challenging aspect as you navigate the impact of COVID-19 on your organization?

"Virtual engagement lacks the nuance of in-person interaction."

"Pay cuts / furloughs / layoffs."

"Struggling customers."

"Employee motivation / morale."

"Uncertainty causes paralysis."

"Delay of projects / new orders."

"Forecasting and budgeting."

"Work from home balance (work / school / kids)."

"Generating ideas / new business."

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