NC TECH Leadership
Return to Office Poll

June 2021

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STEARNS
FINANCIAL GROUP
A year post-initial COVID impact on the economy, your business is:

- Worse: 4.6%
- About the same: 23.1%
- Improved over March 2020: 72.3%

As you think about your business prospects for 2021 you are:

- Optimistic: 96.8%
- Unsure: 3.2%
Your workforce size is...

- Smaller (9.2%)
- Larger than pre-COVID in March 2020 (47%)
- About the same (43.1%)

During 2021 you anticipate your workforce size will:

- Stay stable 18.5%
- Increase 81.5%
Looking ahead, you anticipate your office space will:

- Shrink: 29.2%
- Increase: 13.8%
- Stay stable: 57%

The public expenditure to invest in broadband is:

- A good idea: 76.9%
- Not sure: 15.4%
- A bad idea: 7.7%
Percentage of your workforce that will have opportunity to work remote permanently:

- Undetermined: 27.7%
- 75-100%: 21.5%
- 50-75%: 12.3%
- 25-50%: 10.8%
- Up to 25%: 20%
- None: 7.7%

Percentage of your workforce that will have opportunity to work remote some of the time:

- Undetermined: 16.9%
- 75-100%: 58.5%
- 50-75%: 10.8%
- 25-50%: 6.2%
- Up to 25%: 6.2%
- None: 1.5%
Are you considering a flex/hybrid work strategy?

- Yes: 84.6%
- No: 10.8%
- Unsure: 4.6%

Do you anticipate increased hiring competition/attrition due to competitor work-from-home policies?

- Yes: 64.7%
- No: 21.5%
- Unsure: 13.8%
What is your policy (if any) regarding returning workers and vaccinations/masks?

- Unsure: 12.7%
- Mandating vax/mask to return: 1.6%
- Mandating vax only: 17.5%
- Mandating mask only: 11.1%
- No mandates, incentives offered: 14.3%
- No mandates or incentives: 42.9%

When will your organization permit employees to attend external events/meetings?

- Unsure: 12.3%
- Fall 2021: 16.9%
- Summer 2021: 13.8%
- Now: 57%
Has your organization invested in tools or programs to promote online collaboration during work-from-home?

- Yes: 75.4%
- No: 24.6%

If yes, what has been successful?
- Virtual team building events
- Gaming
- TriviaHub
- BetterWorks
- LMS (Trainual)
- Mural + Miro
- Flowdock + Asana
- Mural + Miro
- GitHub Enterprise
- Mentimeter + Igloo
- Slack
- Webex
- Udemy
- Engagement programs around wellbeing