



2024 Leadership Poll Series

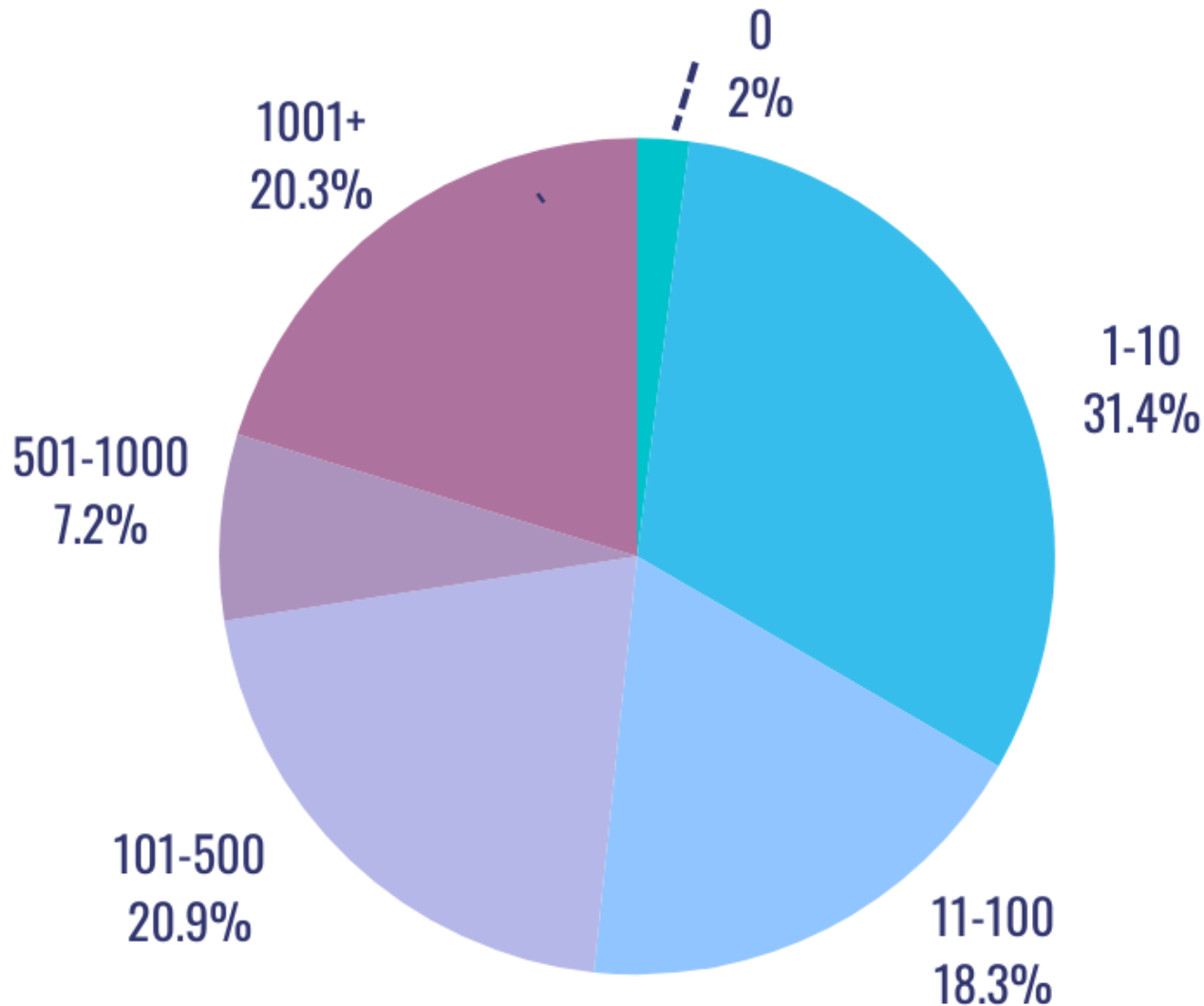
Q1 Results

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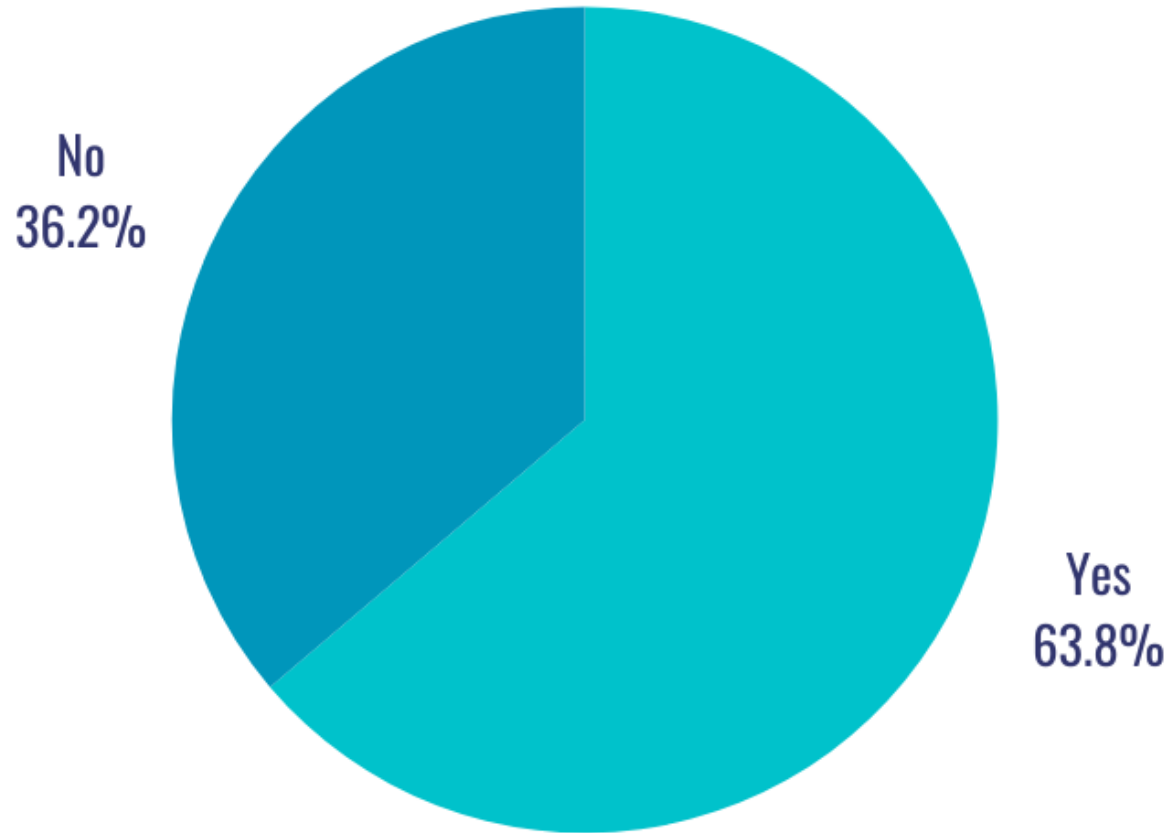


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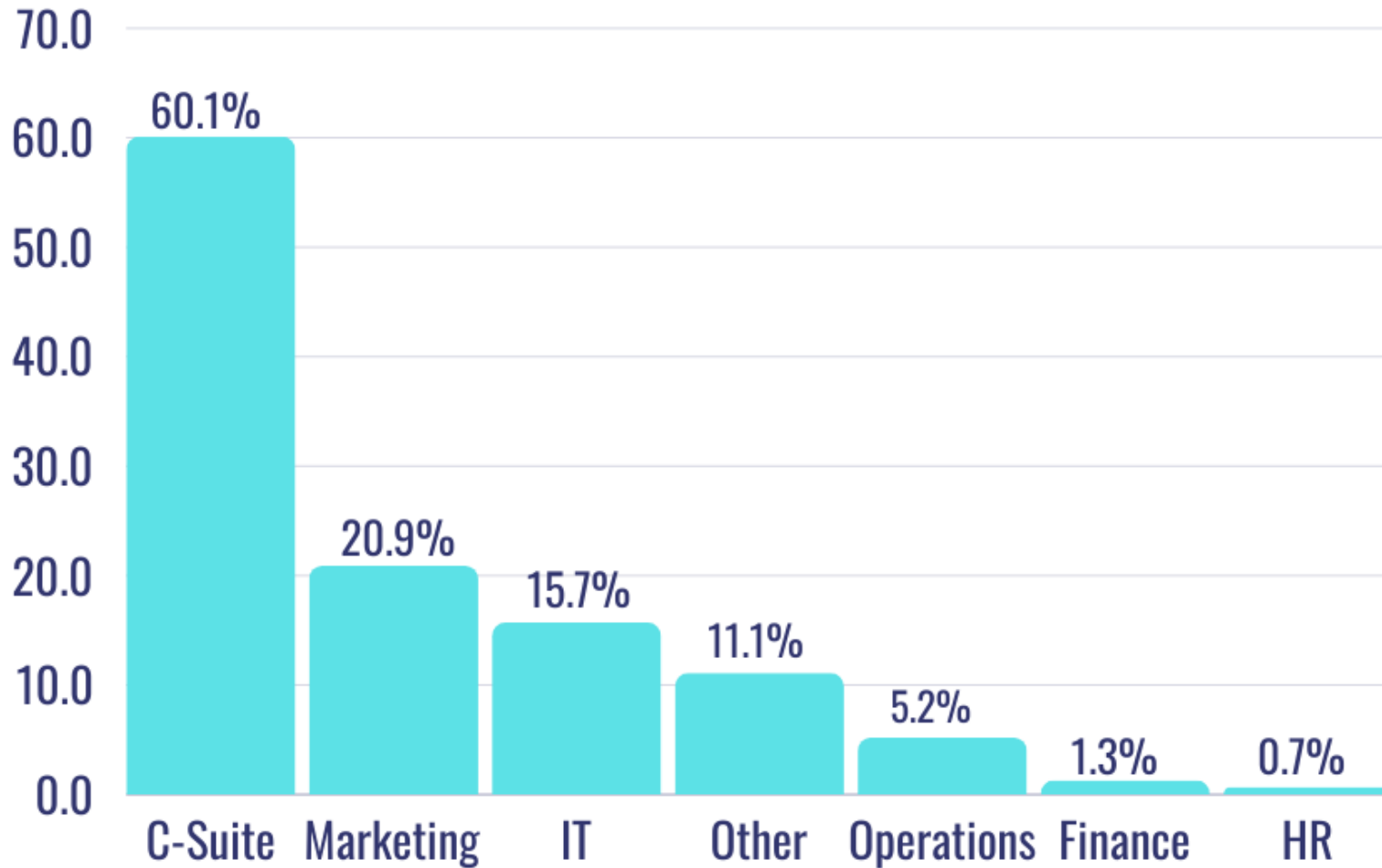
Which range best depicts the number of NC-based employees in your organization?



Is your organization headquartered in NC?

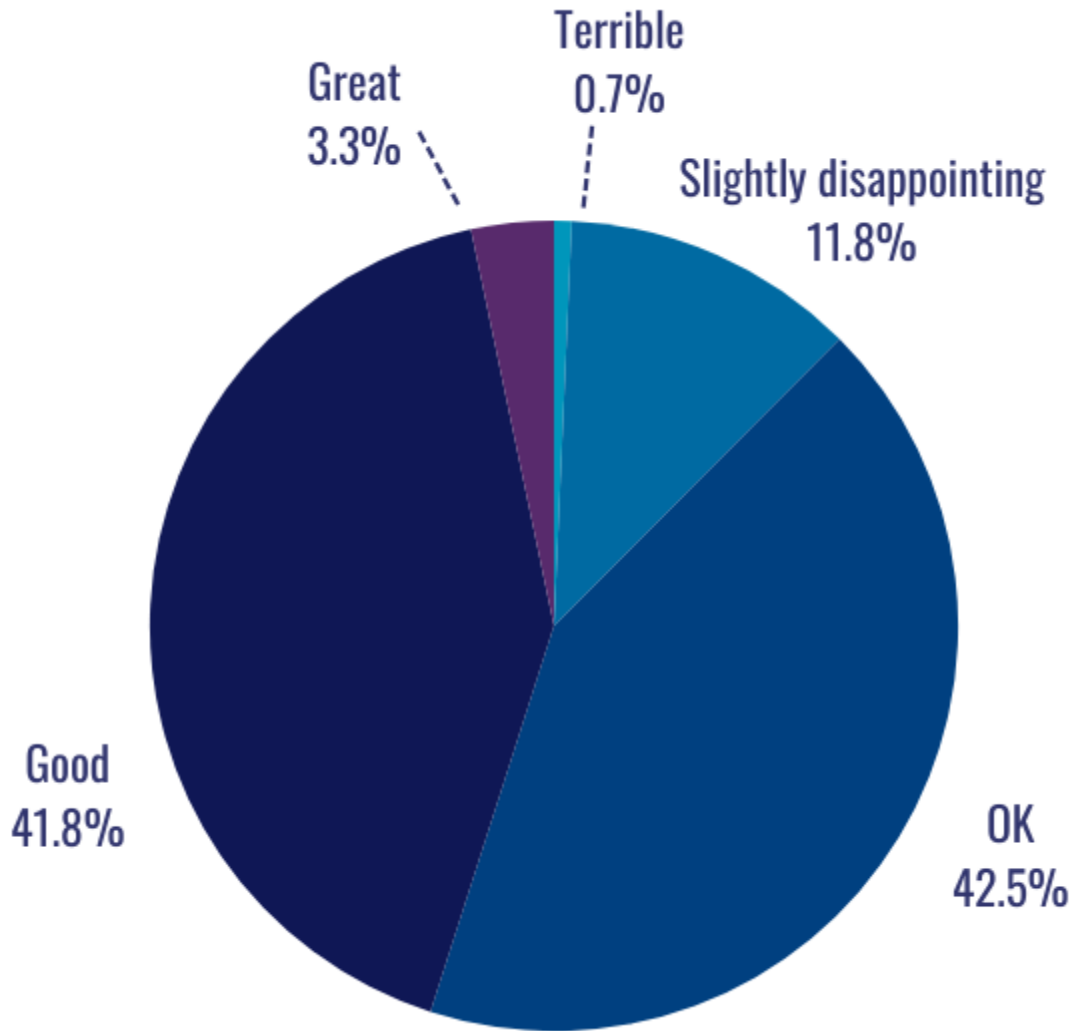


What is your role within your organization?

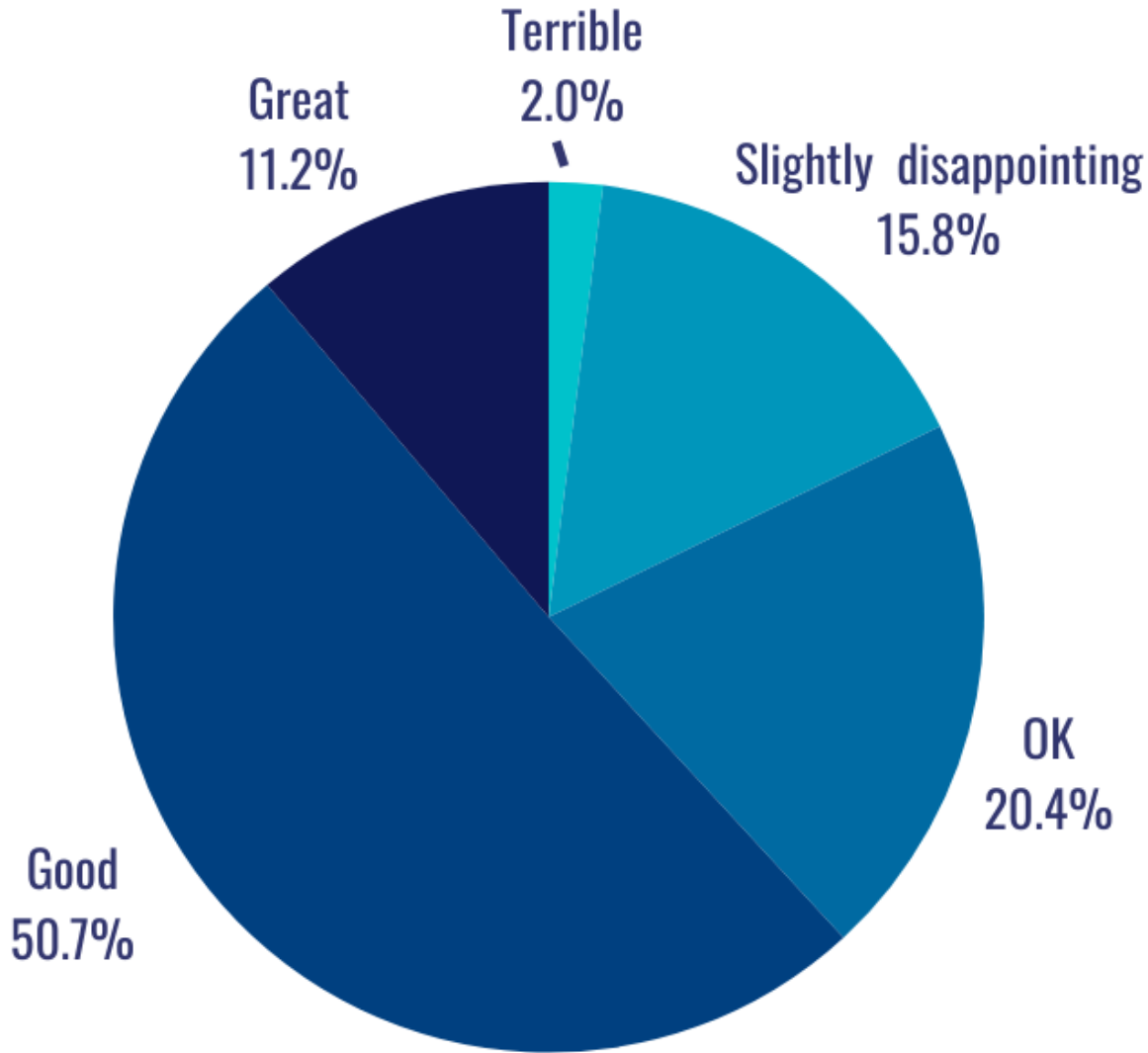


**Respondents were given the option to mark all that apply*

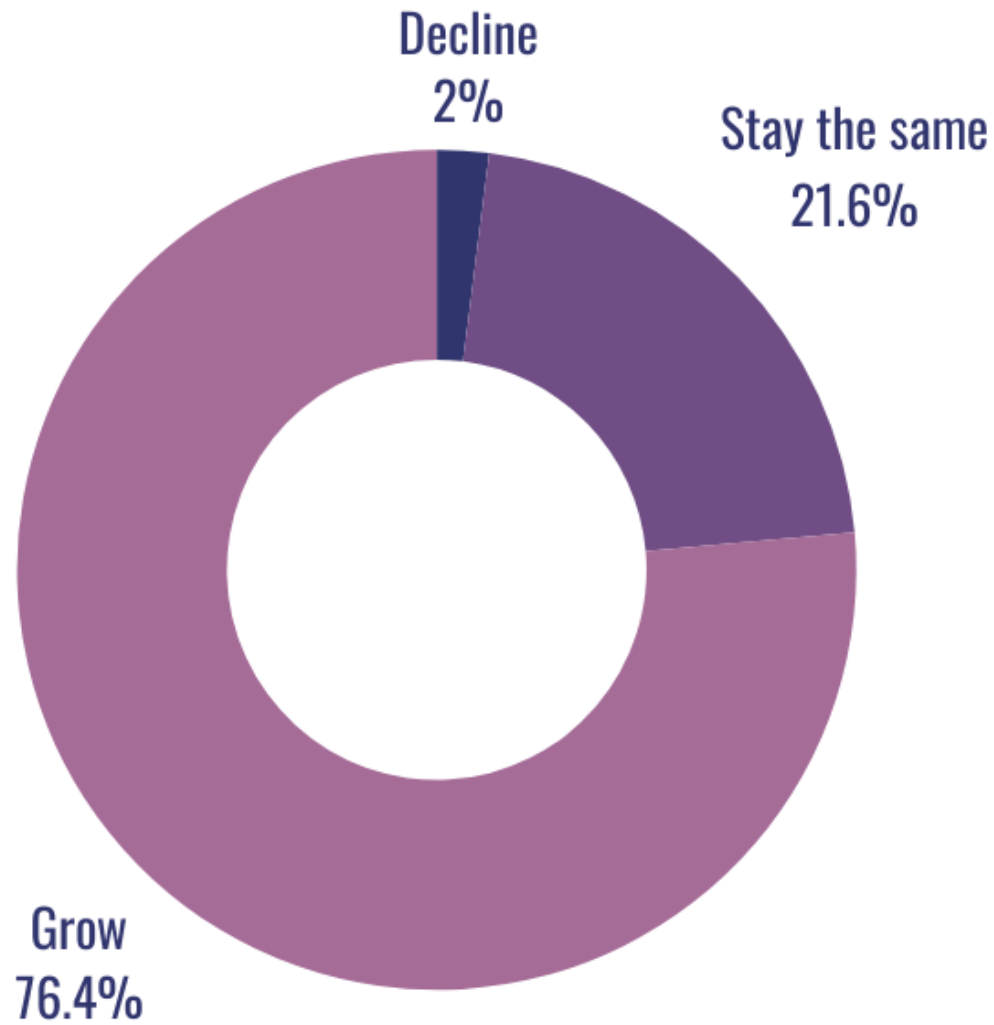
How do you perceive the past quarter has been for North Carolina's technology sector broadly?



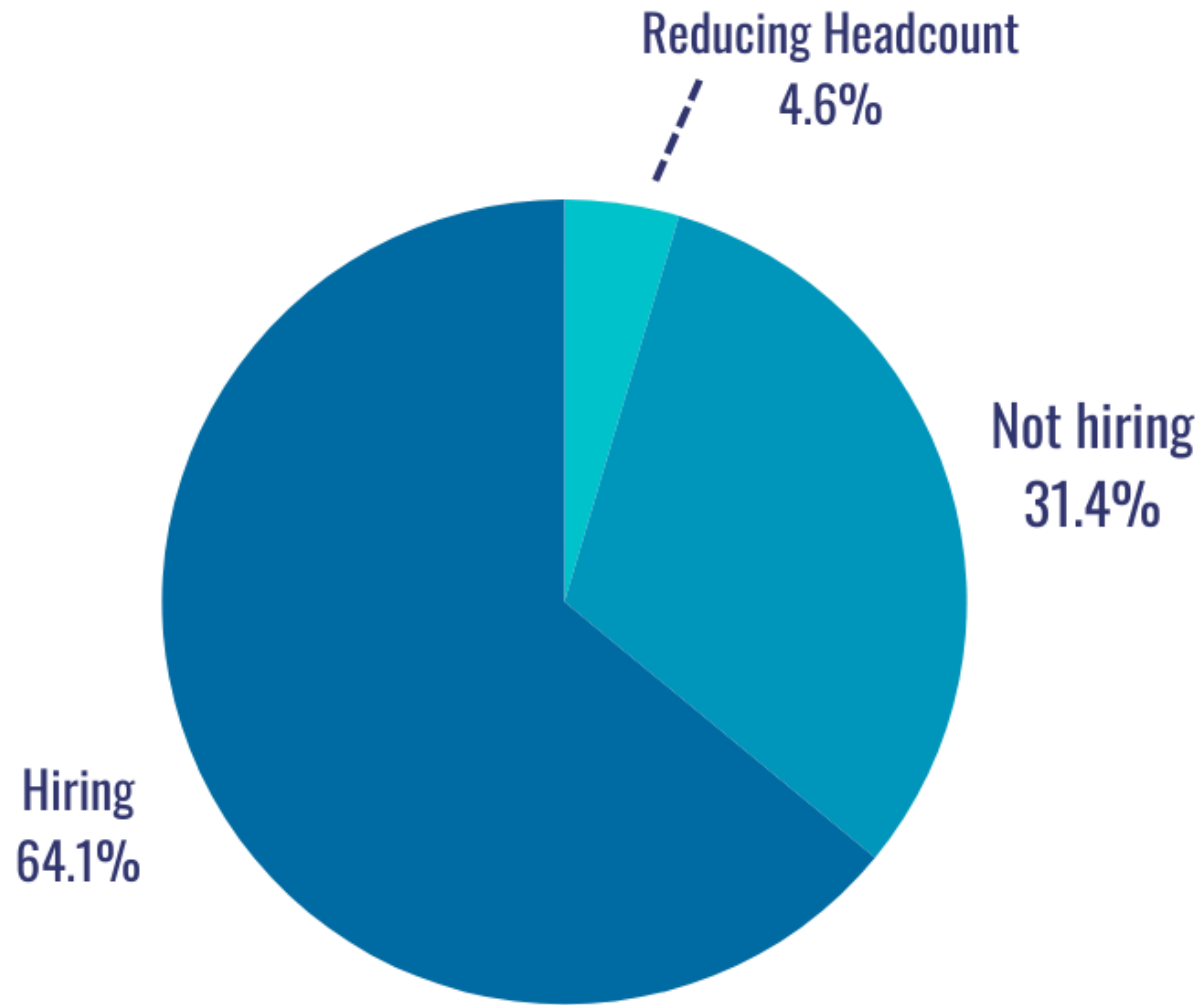
How has the past quarter been for your organization specifically?



I expect that over the next quarter our business will:

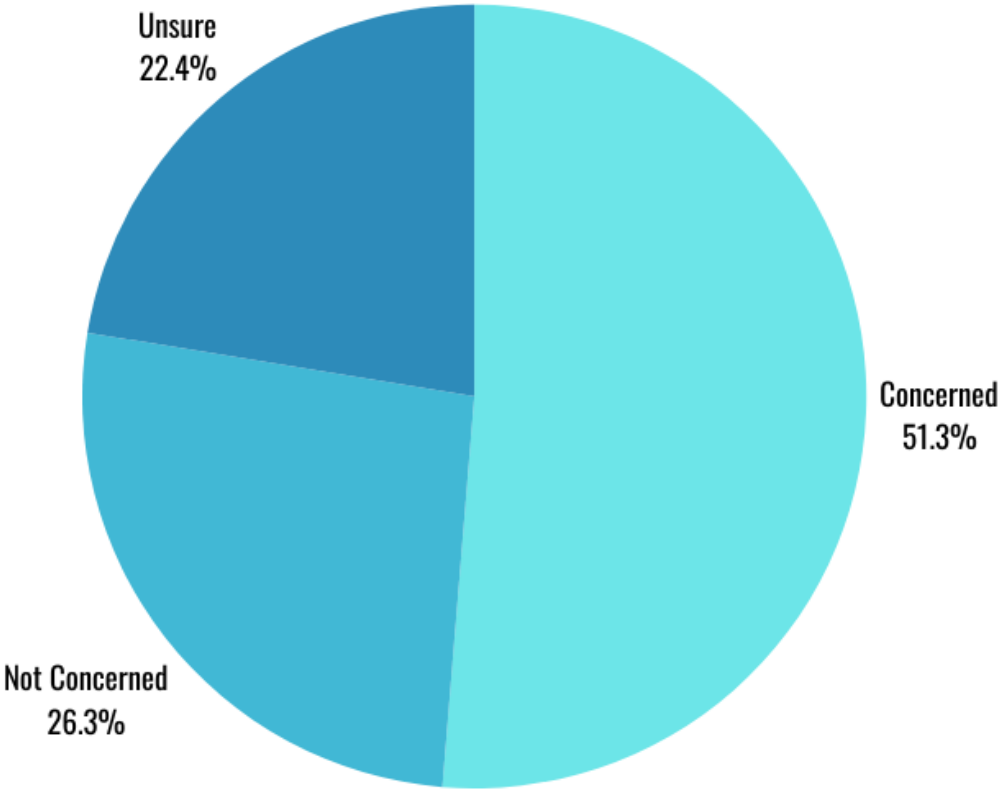


Is your organization:

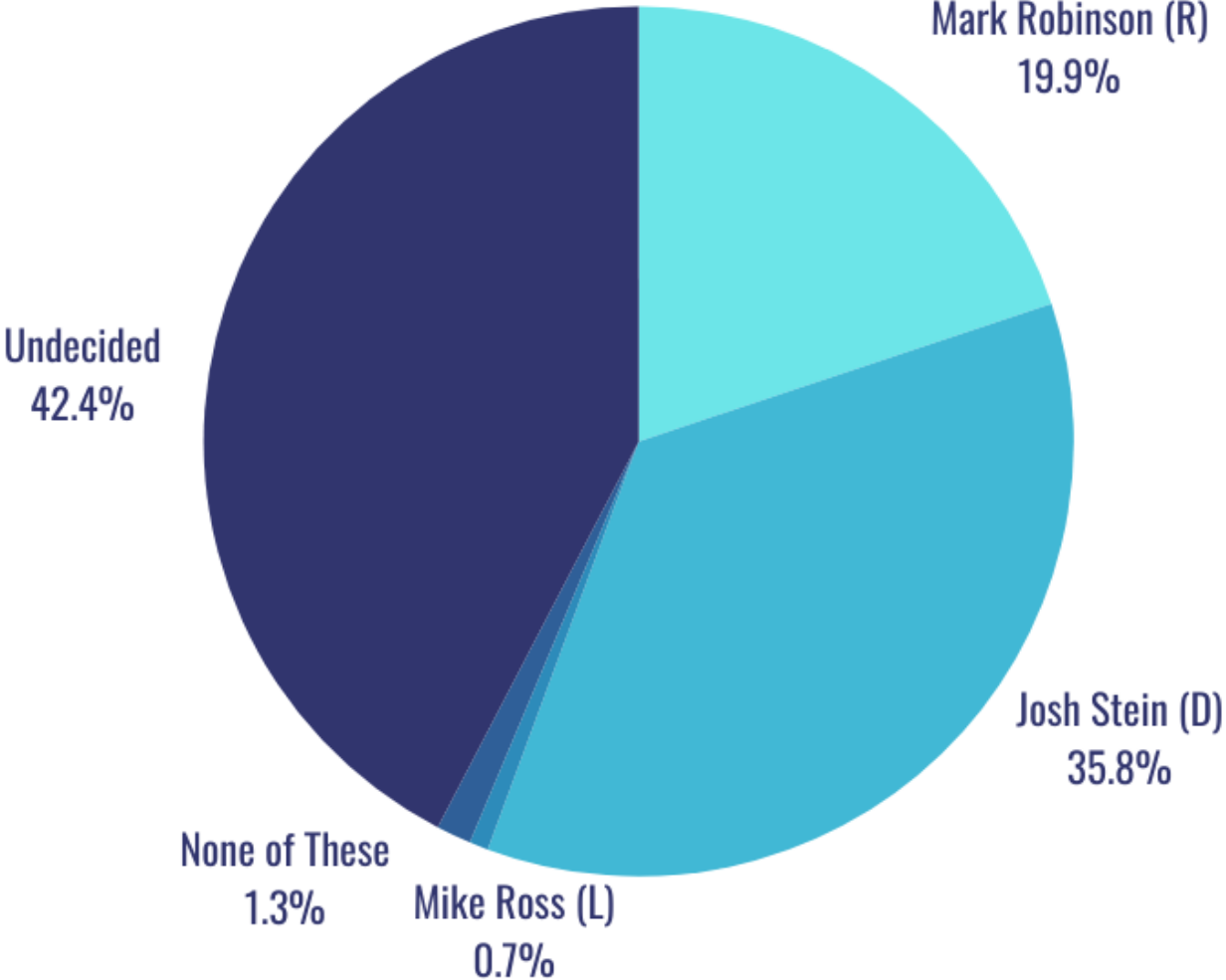


The primaries are over, and nominees are now in place for elections this November. Regarding NC races, the NC Chamber took the unusual step of issuing a statement expressing a warning about the negative impact that some nominees might have on NC's business success climate.

Are you:



If the election for Governor were held today, for whom would you vote:



What makes you optimistic about the next 12 months?

Job Market

**Election Year/
New Leadership**

**Interest Rates
Lowering**

**Economy/
Economic Growth**

**Technology/
Innovation**

Economic Growth

Business Growth

AI

NC Business Climate

Market Stability

Sales Growth

What concerns you, if anything, about the next 12 months?

Cybersecurity

Talent Pipeline

Inflation

Interest Rates

Election/
Political Uncertainty

Tech Spending

Supply Chain
Management

Geopolitical Issues

Government Regulation



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