2022 Leadership Poll Series

Q1 Results

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Which range best depicts the number of NC-based employees in your organization?
Is your organization headquartered in NC?

- Yes: 66.9%
- No: 33.1%
What is your role within your organization?

- C-Suite: 56.5%
- IT: 22.5%
- HR: 2.2%
- Sales/Marketing: 19.6%
- Finance: 2.9%
- Operations: 8.7%
- Other: 10.1%
How do you perceive the past 12 months for North Carolina’s technology sector?
How do you perceive the past 12 months for your organization?

- Great: 42.4%
- Good: 46.8%
- Slightly disappointing: 5%
- Terrible: 0.7%
I expect that over the next 12 months our business will:

- Grow 83.5%
- Stay the same 15.1%
- Decline 1.4%
This pandemic has impacted businesses in many ways. Please rate the following as it applies to your organization:

- **Focused more on new products**
  - Strongly agree: 18.7%
  - Agree: 30.9%
  - Neither agree or disagree: 38.1%
  - Disagree: 51.8%
  - Strongly disagree: 18.7%

- **Focused more on client services**
  - Strongly agree: 36%
  - Agree: 49.6%
  - Neither agree or disagree: 14.4%
  - Disagree: 15.8%
  - Strongly disagree: 36.7%

- **Focused more on employee retention**
  - Strongly agree: 42.4%
  - Agree: 40.9%
  - Neither agree or disagree: 14.4%
  - Disagree: 4.4%
  - Strongly disagree: 36.7%

- **Expanded employee health + safety**
  - Strongly agree: 63%
  - Agree: 40.3%
  - Neither agree or disagree: 8.7%
  - Disagree: 26.1%
  - Strongly disagree: 26.6%

- **Expanded employee ability to work remotely**
  - Strongly agree: 20.1%
  - Agree: 38.8%
  - Neither agree or disagree: 30.2%
  - Disagree: 12.3%
  - Strongly disagree: 4.4%

- **Increased employee ability to set own schedule**
  - Strongly agree: 24.5%
  - Agree: 40.3%
  - Neither agree or disagree: 30.2%
  - Disagree: 12.3%
  - Strongly disagree: 4.4%

- **Increased pay + benefits**
  - Strongly agree: 41.3%
  - Agree: 37.7%
  - Neither agree or disagree: 24.5%
  - Disagree: 26.6%
  - Strongly disagree: 12.3%
What impact has the economic environment had on your hiring?

- Still hiring: 93.5%
- Frozen hiring: 5.8%
- Implemented layoffs/furloughs: 0.7%
Please rate North Carolina’s strength for each of the following competitive areas:

- Technology workforce: 61.9%
- Business climate: 63.3%
- Cost of doing business: 51.8%
- Quality of life: 61.6%
- Technology infrastructure: 64.7%
- Entrepre. support: 50.4%
- Higher Ed assets: 58.7%
- Innovation ecosystem: 50.7%
- Among the best nationally: 25.9%
- Very competitive: 23%
- About average: 15.1%
- Below average: 20.1%
- A competitive weakness: 11.5%
- 10.8%
- 12.2%
- 30.2%
- 3.8%
- 12.2%
- 3.8%
- 12.2%
- 3.6%
- 26.8%
What percentage of your workforce is still remote?
What are your organization’s future office space/facility plans?

- Stay the same: 49.6%
- Decrease footprint: 29.5%
- Add space: 18.7%
- Move to fully remote: 2.2%
What makes you optimistic about the next 12 months?

- Endemic/reduction of COVID
- Continued demand for tech talent
- Need for accelerated digital commerce
- Vaccination rates
- Increased in-person activity
- Supply chain improvements
- Investment in cloud enablement + digital transformation
- Growth in the IT field
- Growth of economy
- Continued success w/remote work
- New sites coming to town (Apple, Google)
- Customers are optimistic
What concerns you most about the next 12 months?

- Non-endemic/persistence of COVID
- "War on Talent" and "Great Resignation"
- Continued shutdowns + remote learning
- Interest rates, inflation + tax policies
- COVID resurgence in different variants makes planning difficult
- Strains on the healthcare system
- Supply chain issues
What, if any, changes has your organization made to office space and travel/in-person gatherings policies due to the Omicron surge?

- Only client requested travel
- Approval required for any work-related travel
- In-office work is voluntary
- Renovating buildings to prepare for hybrid model
- No office space + all remote meetings
- Daily testing in office
- Decreasing office footprint size
- Paused plans for reopening the office
- Masks required for all in group meetings