

AI x DEI:

Overcoming Fear to Shape a Better Future

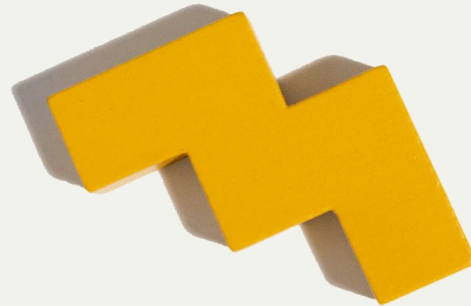
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**the
diversity
movement**

A Workplace Options Company

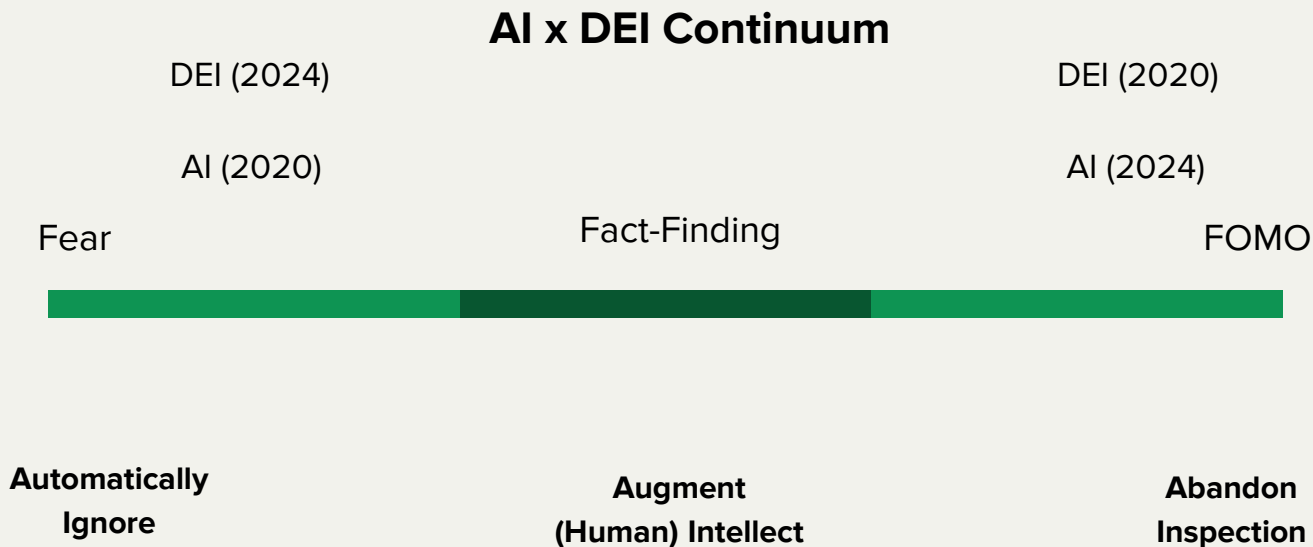


Artificial Intelligence

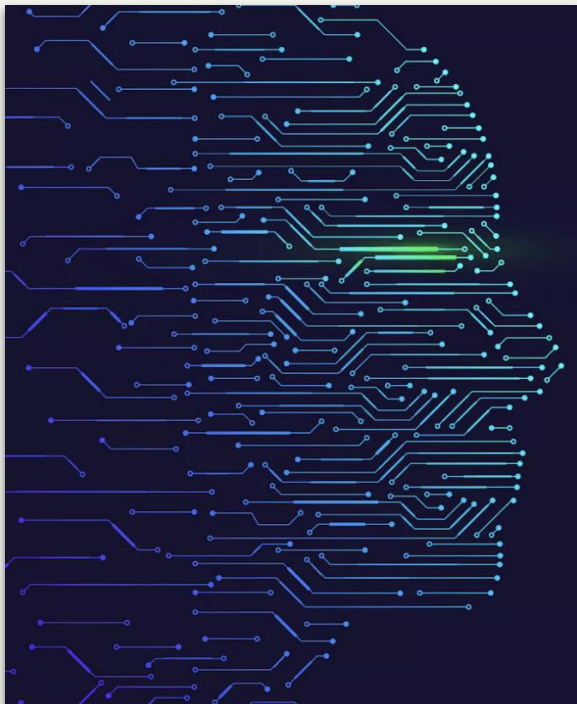
Artificial intelligence, or AI, is technology that enables computers and machines to simulate (amplify) **human intelligence** and problem-solving capabilities

Source: IBM

AI x DEI Have Similarities, Very Different Realities



AI x DEI



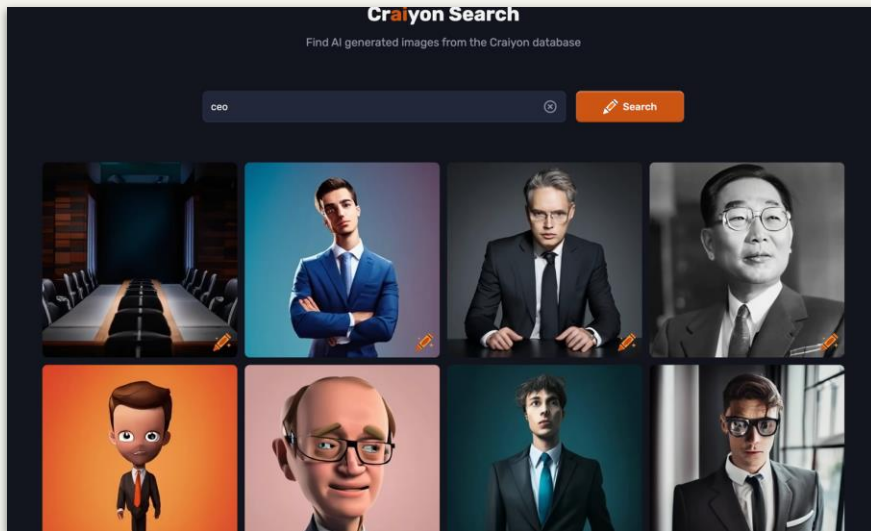
Opportunities

- Speed/Efficiency – Automate admin/routine tasks, leverage AI for other tasks (e.g., creating marketing headlines, sorting through applications)
- Creativity – Generate ideas for marketing campaigns, make code suggestions, and develop new product ideas
- Upskilling – Enter a topic or keyword and AI can provide personalized education

Challenges

- Gold Rush – Frenzy to implement without context and consequences (especially users sharing sensitive data)
- Incomplete Datasets – Data diversity to train AI model
- Visual Elements – Skin color bias across history
- AI Developers – Biases of AI's creators and society at large

AI Algorithms Need to Be More Robust and Equitable



Gender Gap Persists in AI Development

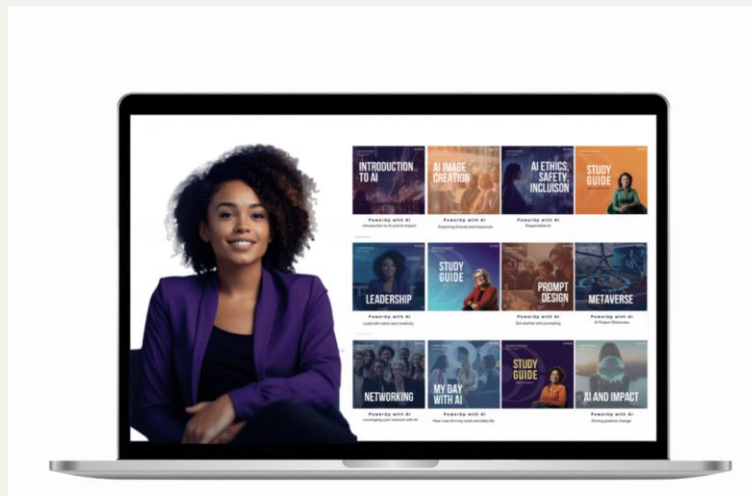
Women are 1.5 times more likely to need to move into new occupations than men.

54% of men using technology in either their job or personal life, compared with only 35% of women, according to one report from last year.

50% of women say they don't have the skills — due to lack of experience and education — to keep up with new tech,

40% of women do not feel prepared to deal with the impact of new tech and AI on their career

Shaping A More Equitable Future Through AI



Mission Impact Academy (MIA)

The law of diminishing intent - we intend to take action
when an idea strikes us.

We intend to do something when emotion is high. But the
urgency starts to diminish if we don't translate that
intention into action fairly soon.

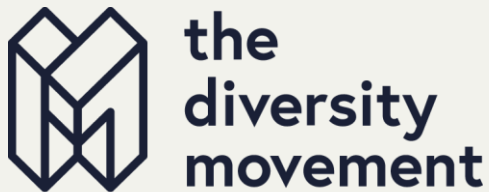
A month from now, the passion is cold.
A year from now, it can't be found.

Next Steps | Learn More

Get the latest resources and tools from experts at The Diversity Movement and our network.



Thank You | Let's Stay Connected!



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