



MENTOR INFO SESSION

The Sparks Mentorship Program

Be the Spark. Make a Difference. Change a Life.

Share your experience with a college student — one hour a month, fully virtual, over a year.



PRESENTED TO

Young Tech Professionals Network



Why We Exist

OUR MISSION

SetFire Foundation connects undergraduate students with experienced professionals for **personalized one-on-one 12-month mentorships** at no cost to the student. We deliver tailored guidance that cultivates personal growth, academic success, and professional skills to support successful transitions into **fulfilling careers and meaningful lives**.

OUR VISION

A future where **every undergraduate has a mentor in their corner** — someone who's been where they're going. Through personalized one-on-one mentorships, students across the country will gain the guidance, confidence, and professional readiness to build careers and lives of purpose.

Founder Introduction

- **Proud father** — two adult children.
- **Gratitude & passion** — deeply grateful for life and dedicated to helping others live intentionally and reach their potential.
- **Early career** — began in IT during college, running a consulting business while studying.
- **Career** — a long career in management consulting and supply chain, with Hershey, Miller Brewing, and Coca-Cola.
- **Founding** — established SetFire in November 2023, inspired by a passion for giving back in retirement.
- **Advisory Board & Sparks** — created the Advisory Board and launched the Sparks Mentorship Program in January 2024.
- **Full commitment** — retired in April 2024 to build Sparks into a robust, commercial-grade mentorship platform.

The Board

Our board brings experienced professionals — both active and retired — from diverse business backgrounds, including two current Sparks students engaged in mentorship.

BOARD OF DIRECTORS



Ted Bozarth
Founder, Chairman



Steve Westphal
Board Director



Open
Board Secretary

ADVISORY BOARD



Ana Fernandez
Workplace
Partnerships



Abby Keith
Student Experience



Patrick Kluge
Student Experience



Chris Koch
Marketing



**Marie-Lise
Perrault**
Mentorship
Development



Dena Schweitzer
Advisor at Large



Open
Affiliate Partnerships



Open
Fundraising



Open
Mentor Recruiting



Open
Student Recruiting

Value on Both Sides

For Students



Practical insights

Real-world knowledge of industries and careers.



Personalized guidance

Tailored support for academic and professional growth.



Valuable connections

A network built through meaningful opportunities.



Skill development

Abilities that drive personal and professional growth.

For Mentors



Meaningful impact

The fulfillment of changing a student's future.



Fresh perspectives

New insights from the next generation of talent.



Professional opportunities

Connections and access to emerging talent.



Joy of giving back

Purpose in sharing your knowledge to uplift others.

For just 60–90 minutes a month over a year, a mentor has the power to change a student's life.

Real Results, Real Growth

What began as a vision in early 2024 has grown into real, measurable impact.

220

ENROLLED

+686%

122

ACTIVE

+336%

161

CAPACITY

+124%

954

SESSIONS

+276%

31

ALUMNI

+520%

82.8%

COMPLETION

+16.6 pts

75

COLLEGES

+400%

\$308k

VALUE DELIVERED

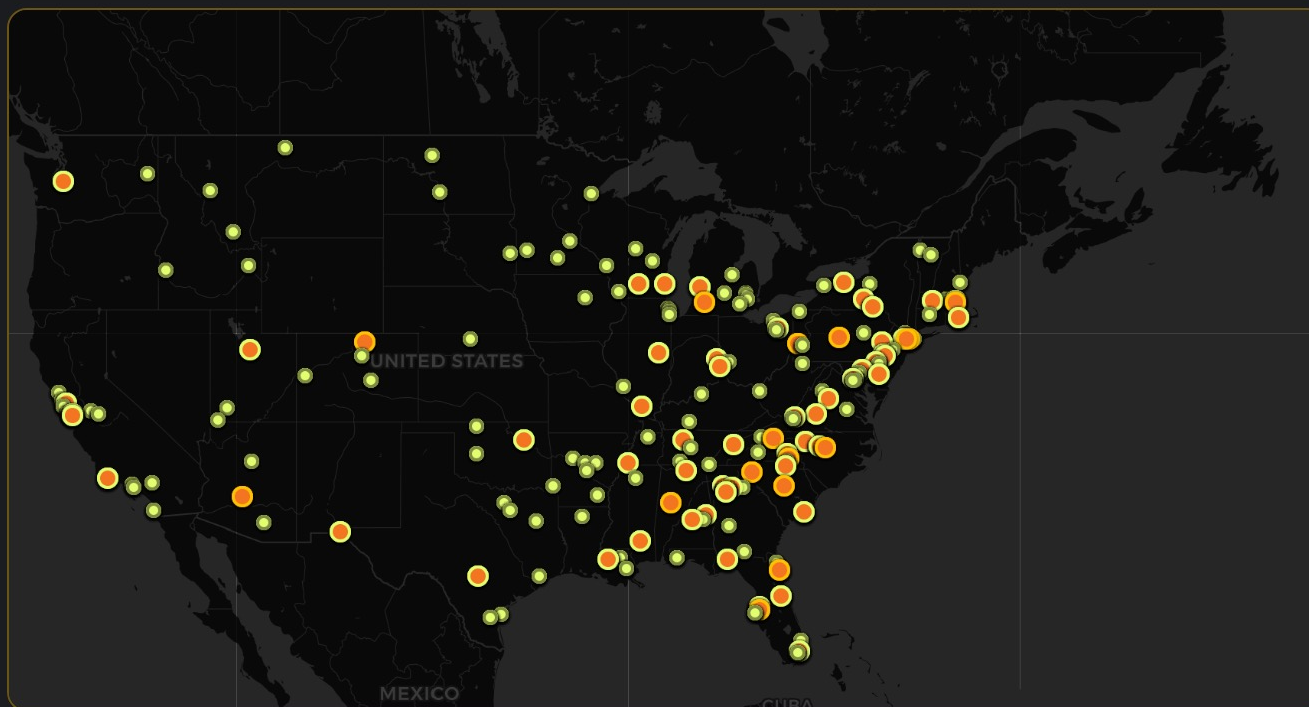
+337%

Founded Nov 2023 · Sparks launched Jan 2024 · 501(c)(3) since Feb 2026 · growth reflects the trailing 12 months.

OUR REACH

Students Across the Country

The Sparks Mentorship Program is visible to students at colleges nationwide — reaching 211 campuses across the country.



75

COLLEGES WITH STUDENTS MENTORED

192

COLLEGES LISTING US ON HANDSHAKE

Students Are Waiting

Every one of these students has applied, been accepted, and is ready to start. They are waiting on one thing:
a mentor.

FILTER THE WAITING LIST BY YOUR FIELD

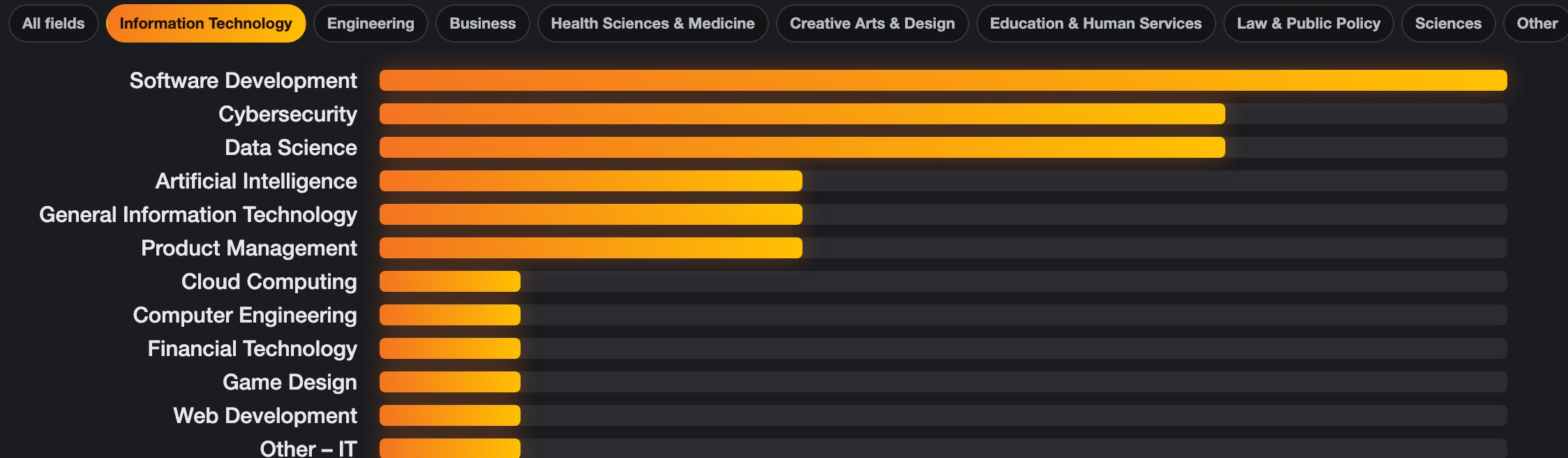
- All fields
- Information Technology
- Engineering
- Business
- Health Sciences & Medicine
- Creative Arts & Design
- Education & Human Services
- Law & Public Policy
- Sciences
- Other



101 students accepted and waiting · Information Technology and Engineering account for **65** of them · matching happens at the level of the **field**, not the specialty

Information Technology, Up Close

The largest group on the waiting list — here is where those students want to go.



35 IT students accepted and waiting · Software Development, Cybersecurity and Data Science account for **20** of them

Mentoring the Whole Person

In the Sparks Mentorship Program, we are committed to mentoring the whole person — not just the resume.



The Individual

Supporting personal growth, values, and self-awareness.

Confidence

Goal setting

Work-life balance

Financial literacy



The Student

Guiding academic success and the learning journey.

Course selection

Study habits

Time management



The Future Professional

Preparing for career readiness and professional development.

Career exploration

Internships

Networking

Soft skills

How Mentors Help



Developmental experiences

Guidance on internships and other growth experiences during college.



Career guidance

Exploring careers, building networks, and preparing for the job market.



Work-life balance

Strategies to balance academics with personal life.



Personal growth

Self-awareness, confidence, and goal setting.



Academic support

Course selection, study habits, and time management.



Skill development

Soft skills like communication, leadership, and teamwork.



Financial literacy

Budgeting and financial planning.



Networking

Connections with professionals, alumni, and peers.

Our Students



Undergraduate students

College undergrads, from rising freshmen to graduating seniors, across all majors and fields.



Current focus areas

We proactively recruit mentors in business, information technology, and engineering.



Inclusive

We welcome and encourage students outside our focus areas and work to find mentors who match their interests.



High-impact mentorship

Our goal is a valuable, personalized experience that helps students reach their academic, personal, and professional aspirations.

Mentor Responsibilities



Goal setting

Help your student define clear goals, with them taking the lead.



Collaborative meetings

Build agendas together based on the student's goals and prior progress.



Monitor & adjust

Review development regularly and adjust to keep them on track.



Career & academic guidance

Align academic choices with career goals; advise on courses, internships, and skills.



Personal coaching

Support growth in life skills, such as personal finances, where needed.



Reporting

Complete a brief two-question survey after each session to track progress.

Mentor Qualifications



Professional experience

5+ years professional, with 5+ in a management or leadership role, or extensive experience developing others.



Diverse backgrounds welcome

Active and retired professionals from a variety of industries.



Passion for mentorship

A genuine desire to teach, share, and guide college students.



Educational foundation

A four-year degree or significant college experience to relate and guide.



Commitment

About one hour a month over a 12-month period.



Flexible guidelines

These are general guidelines; we make exceptions case by case.

How Students Are Matched



Tailored matching

Students are matched with mentors based on their major, goals, and preferences.



Network-driven support

If no available mentor fits, we recruit one through the founder's, advisory board's, or existing mentors' networks.



Proposed matches

When a match is identified, the student's profile is presented to the mentor for approval first.



Mentorship start

Once the mentor accepts, both sides are notified and the student's preferred start date is confirmed.

Mentorship Foundation

Structured enough to guide, flexible enough to fit each student.



Student-Driven Goals

Built around the goals each student outlines, refined together in the first two meetings.



Standardized Framework

40+ Mentorship Standards act as a guideline; the pair chooses which are most relevant.



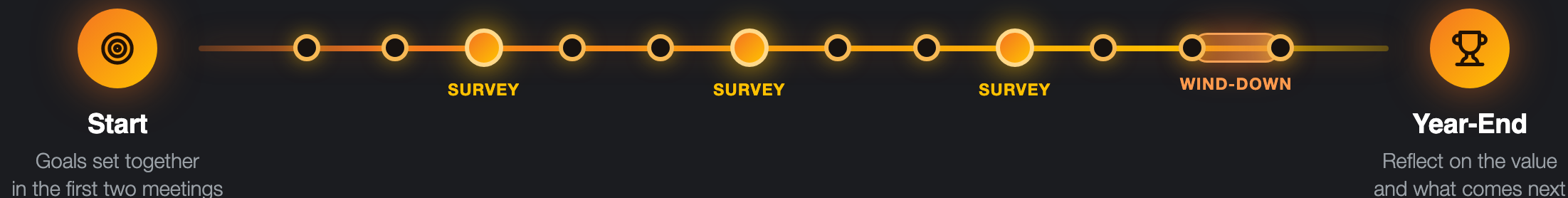
Customized Approach

A flexible structure that focuses on what matters most to the student's growth.

HOW IT WORKS

How a Mentorship Works

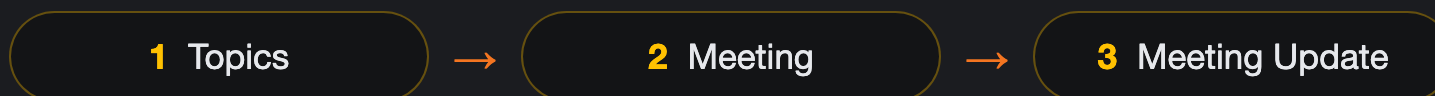
One 60-minute conversation a month, for twelve months. The student sets the goals; the mentor brings perspective and experience.



12 monthly sessions · one hour each · the student drives, the mentor guides

Quarterly surveys at **3, 6 and 9 months** · **wind-down** after month 11 — end-of-mentorship surveys and testimonials from both of you

AND EACH MONTH LOOKS LIKE THIS



Student Resources

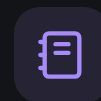
Resources you can draw on as a mentor to help your student between sessions.



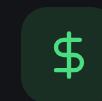
Career Explorer



The Interviewer



My AI Playbook



Foundations of Money



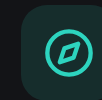
Launchpad



Brand Coach



Student Events



Values Explorer



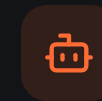
Life Studio



Suggested Reading



Biweekly Blog Posts



Sparky Student Helper

Mentor Resources

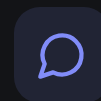
The apps on your mentor dashboard — everything you need to run your mentorships.



Lumen™



Meeting Update



Mentor Chat



Mentor Directory



Mentor Events



Mentoring Guide



Mentoring Styles



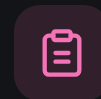
Auto Notes



My Student Surveys



Referral Network



Activity Toolkit



Sparky Mentor Helper

Lumen™ Mentorship Manager

Where mentor and student stay on the same page — turning goals into action and tracking progress together.

Goals & actions

Create and track big-picture goals and the specific actions to reach them.

Step-by-step process

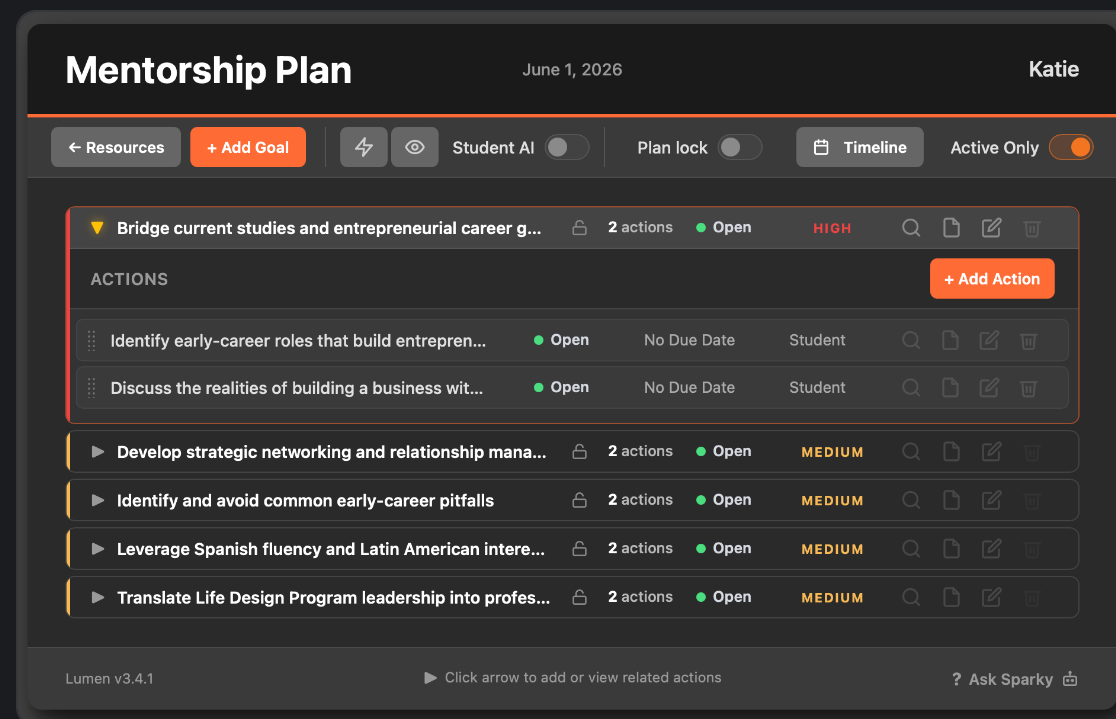
Guides the pair through setting goals, planning actions, and tracking completion.

Shared, with control

Students add their own goals and actions; mentors guide and set edit/view permissions.

Progress & Sparky

See how far the student has come — with Sparky, a chatbot, to answer questions.



WE'VE GOT YOU

Mentor Support



Monthly Mentor Huddle

Our most valued touchpoint — a monthly gathering where mentors connect, learn, and share what's working.



Guided onboarding

Before your first meeting, onboarding prepares you and your student to start strong.



Mentoring Guide & Standards

A comprehensive mentoring guide plus 40+ Mentorship Standards to shape each relationship.



The Spark Newsletter

A regular mentor newsletter with program news, tips, and highlights.



Mentor community

Connect with fellow mentors anytime through Mentor Chat.



Always-on help

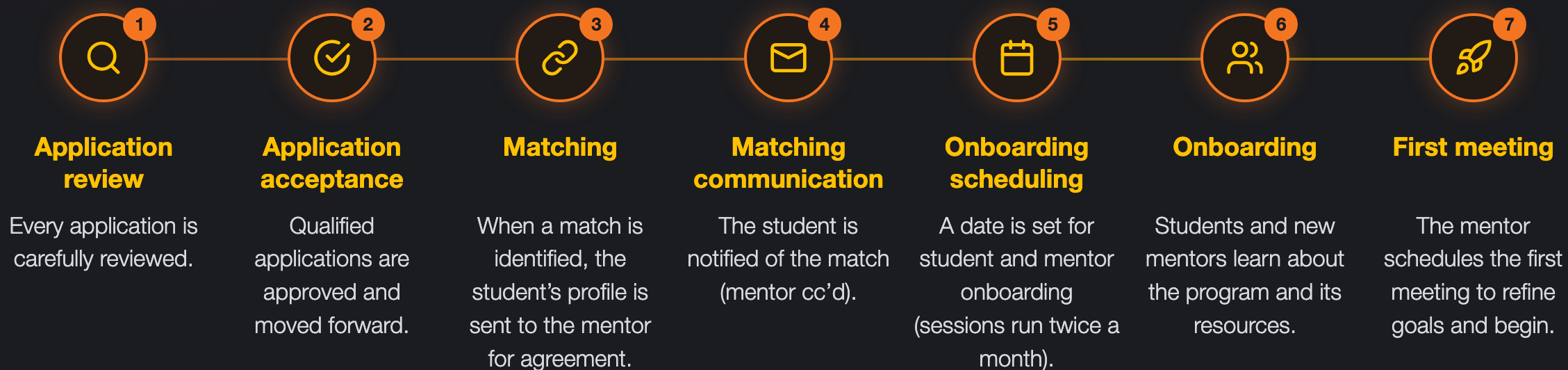
Sparky, your AI mentor helper, answers platform questions 24/7 — right when you need it.



We keep it on track

Brief post-session check-ins let us monitor each mentorship and step in when needed.

What Happens Next?



Help Spread the Word

The vast majority of our mentors come from referrals — please help spread the word.

Who to look for

People in your network with business, IT, or engineering backgrounds — send them to setfirefoundation.org/mentor.

See who’s coming in

The Referral Network App shows everyone you’ve referred — who has signed up on the site, who has applied, and who’s been matched.

Watch your impact grow

Track your lead referrals, applications, and the students each mentor you bring in goes on to reach.

Ted Bozarth

Your Network • Applied: Jul 31, 2023

Search mentors...

x

54

REFERRALS

99

STUDENTS IMPACTED

Ted Bozarth

Applied: Oct 16, 2024

6

LEAD REFERRALS

50

APP. REFERRALS

25

STUDENTS IMPACTED

Teresa Latham

Applied: Nov 11, 2024

0

LEAD REFERRALS

12

APP. REFERRALS

11

STUDENTS IMPACTED

Nancy Dill

Applied: Jan 18, 2024

0

LEAD REFERRALS

8

APP. REFERRALS

7

STUDENTS IMPACTED

Todd Wilson

Applied: Mar 8, 2024

1

LEAD REFERRALS

7

APP. REFERRALS

3

STUDENTS IMPACTED

David Thompson

Applied: Jan 29, 2026

0

LEAD REFERRALS

4

APP. REFERRALS

5

STUDENTS IMPACTED

Mike Smith

Applied: Aug 29, 2025

0

LEAD REFERRALS

3

APP. REFERRALS

5

STUDENTS IMPACTED

Steve Marshall

Applied: Jan 18, 2024

0

LEAD REFERRALS

3

APP. REFERRALS

8

STUDENTS IMPACTED

Sarah Davis

Applied: Jun 2, 2025

0

LEAD REFERRALS

2

APP. REFERRALS

1

STUDENTS IMPACTED

Mark King

Applied: Oct 24, 2024

0

LEAD REFERRALS

2

APP. REFERRALS

4

STUDENTS IMPACTED

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Mentor Info Session v3.1

setfirefoundation.org

How to Apply

It starts from the Mentor menu on setfirefoundation.org — choose **Application**.

1 • Open the Mentor menu

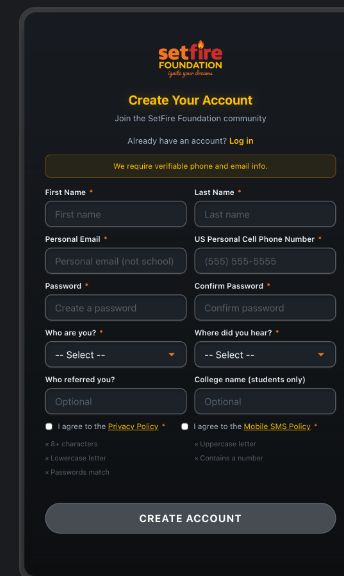
On setfirefoundation.org, click Mentor in the top navigation and choose Application.

2 • Create your account

Fill out the Create Account form (or Log In). You'll verify with a code sent by email and phone. Already logged in? You go straight to the application.

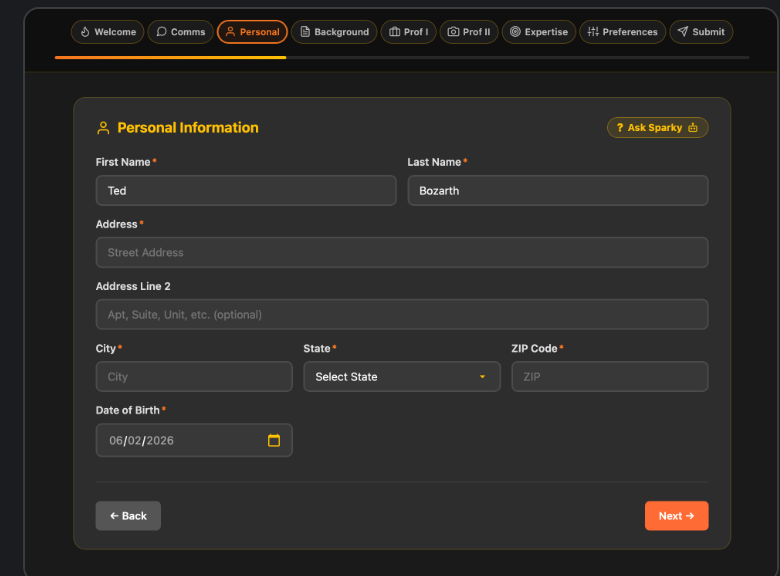
3 • Complete the application

A short, guided application — with Sparky on hand to help.



The screenshot shows the 'Create Your Account' form. At the top, it says 'setfire FOUNDATION ignite your dreams' and 'Create Your Account'. Below this, it says 'Join the SetFire Foundation community' and 'Already have an account? Log In'. A note states 'We require verifiable phone and email info.' The form has two columns of input fields: 'First Name' and 'Last Name', 'Personal Email' and 'US Personal Cell Phone Number', 'Password' and 'Confirm Password', 'Who are you?' and 'Where did you hear?', and 'Who referred you?' and 'College name (students only)'. There are also checkboxes for 'I agree to the Privacy Policy' and 'I agree to the Mobile SMS Policy'. At the bottom is a 'CREATE ACCOUNT' button.

Create your account

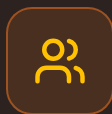


The screenshot shows the 'Personal Information' form. At the top, it says 'Welcome', 'Comms', 'Personal', 'Background', 'Prof I', 'Prof II', 'Expertise', 'Preferences', and 'Submit'. The form has a 'Personal Information' header and an 'Ask Sparky' button. Below this are input fields for 'First Name' (Ted), 'Last Name' (Bozarth), 'Address' (Street Address), 'Address Line 2' (Apt, Suite, Unit, etc. (optional)), 'City' (City), 'State' (Select State), 'ZIP Code' (ZIP), and 'Date of Birth' (06/02/2026). At the bottom are 'Back' and 'Next' buttons.

Complete your application

Bring Sparks to Your Workplace

A turnkey, no-cost volunteer program for your workforce — start with mentoring, grow from there.



THE CORE

Volunteer Mentoring

Employees mentor a college student — one hour a month for 12 months, 100% virtual, fits any role or shift.



+ OPTIONAL

Employee Family Benefit

Free 12-month mentorship for employees' college-age children.



+ OPTIONAL

Engaging Interns

Interns learn about Sparks while with you and enroll as they head back to campus.



+ OPTIONAL

Financial Partnership

A corporate grant or sponsorship that helps fund the matching, platform, and tools.



Would your employer offer this to its people?

Please consider raising Sparks with your **HR, talent, or community-engagement team**. Make the introduction — we'll take it from there. setfirefoundation.org/workplace

Be the Spark



Make a difference

Transform a student's life with just 60–90 minutes of your time each month.



Join us

Apply now to start your mentorship journey.



What to expect

We strive to match quickly; please allow a few weeks as we keep capacity ahead of demand.



Questions?

We're here to help — let us know what's on your mind.



Be the Spark. Make a Difference. Change a Life.

Become a mentor — learn more and apply today

setfirefoundation.org/mentor

