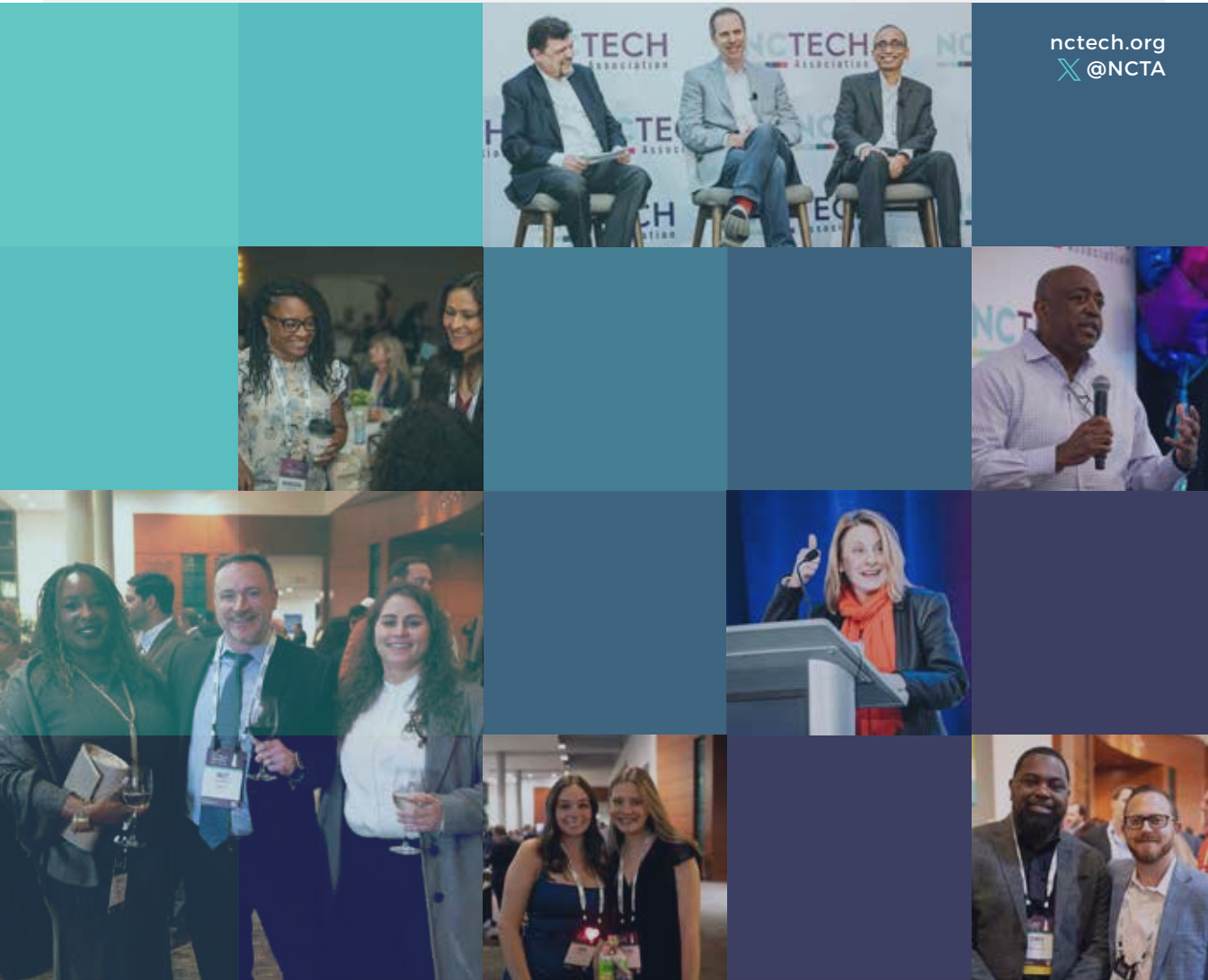


# 2026 MEMBERSHIP @ A GLANCE



## Our MISSION

To foster growth and champion innovation in North Carolina's tech sector, while providing a voice for the tech community.

## Our VISION

North Carolina is a global leader where tech professionals, companies and organizations thrive.

Technology is universal. Every company, organization, institution, and consumer touches technology. NC TECH is proud to have a dynamic and growing community representing hundreds of members employing a quarter of a million workers in North Carolina. Our membership is diverse, representing all types of industries, sizes, stages, and geographies. Our engaged professionals represent all different functions (executives, technical, security, sales, marketing, HR and more), career stages, and work locations. Through NC TECH, members have a voice in shaping policies and initiatives that affect North Carolina's tech environment.



**600+**  
MEMBERS



**250,000+**  
NC EMPLOYEES



**1 VOICE**  
FOR TECHNOLOGY



**30+ YEARS**  
OF IMPACT



**100+ ACTIVITIES**  
ANNUALLY



### PROFESSIONAL NETWORKS

Events + Programming  
NC TECH brings the tech community together for peer interaction, information sharing, relationship building and networking.



### TALENT DEVELOPMENT

Acquisition + Diversity  
NC TECH offers resources to assist members in the ongoing search for talent and a focus on diversity in the tech ecosystem.



### GOVERNMENT AFFAIRS

Advocacy + Vendor Relations  
NC TECH engages with elected and appointed officials at the state and federal levels to ensure the interests of the tech sector are well represented.



### SECTOR PROMOTION

Research + Member News  
NC TECH releases timely research on the tech sector and tech trends while providing opportunities for members to gain visibility.

## JOIN US + GET INVOLVED

If your organization is not yet a member of NC TECH, take that step to begin your access to the benefits of membership. Once your company or organization joins, then all employees have access to membership privileges. If your company or organization is already a member and you'd like to be added to the roster, please send an email to [Membership@nctech.org](mailto:Membership@nctech.org) with your name, title, employer, and email address. We look forward to welcoming you to our vibrant network.

## EDUCATION FOUNDATION

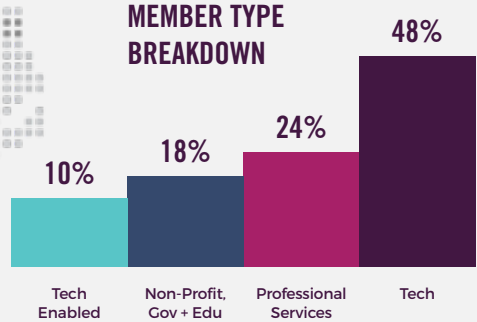
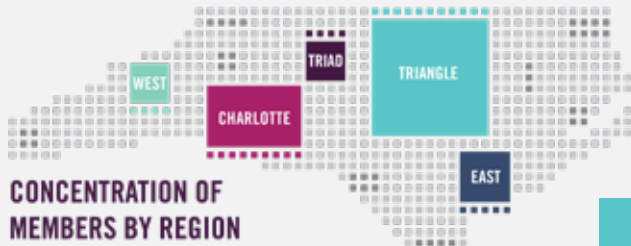
The NC TECH Education Foundation was established in 1998 to support and encourage the use of technology as a learning tool and to promote STEM Education. The Foundation receives charitable contributions to fund the Betsy Y. Justus Founders Scholarships and advance talent and educational related activities.

# MEMBERSHIP SNAPSHOT

**59%**  
member companies  
headquartered in NC



\* Size according to number of NC based employees



## MEMBER BENEFITS

Make an investment in your organization and contribute to the success of NC's tech sector!

## NETWORKS

Endless ways to grow your professional network in-person and virtually



## ADVOCACY

Connect with public officials and advocate a forward thinking legislative agenda



## VISIBILITY

Opportunities to build your brand and maximize exposure



## EXCLUSIVITY

Access to member-only activities and offerings



## SAVINGS

Save money on products, services, and receive free/discounted pricing on events



## TALENT

Utilize talent acquisition and workforce development resources and IT jobs data



## INFORMATION

Access to market research, industry data, and trends



# SIGNATURE EVENTS

Annual events bringing together hundreds of leaders, innovators + influencers



## **OUTLOOK FOR TECH** *NEW VENUE*

February 12 / Revelry North End - Charlotte

Kick off the year with the people and perspectives shaping North Carolina's tech future. Outlook for Tech is NC TECH's signature statewide launch event – a fast-paced, content-rich experience where innovation, insight, and industry intelligence meet. Join hundreds of technology and business leaders for executive panel discussions, predictions keynote, an innovation briefing, the 2026 NC TECH Preview, and the highly anticipated release of the annual State of the Technology Industry Report (NC STIR). Explore emerging trends, hear what's next for the sector, and connect with peers and partners in the Tech Expo. Hosted this year at The Revelry North End, the event includes breakfast, lunch, and a networking reception.



## **TECHFEST NORTH CAROLINA** *NEW EVENT*

May 13-14 / Durham Convention Center, Durham Armory + Durham Venues

Get ready for TechFest North Carolina, NC TECH's newest statewide experience celebrating the people, innovation, and energy powering North Carolina's tech sector. This isn't your typical conference – it's a festival of ideas, connections, and creativity. Join us in Durham, NC, where downtown's walkable district becomes our stage for a multi-venue experience packed with opportunities to connect, collaborate, and celebrate. Explore a Tech Expo featuring cutting-edge companies and solutions. Discover the next big thing at the Startup Showcase. Hear from dynamic speakers pushing the boundaries of technology and leadership. Then unwind with social events, live entertainment, and local flavor, all just steps from hotels, restaurants, and breweries. TechFest is your invitation to experience the future of tech in our state, together.



## **GOLF CLASSIC**

August 5 / Pinehurst Resort - Pinehurst

Join leaders from across North Carolina's technology and business community for a day of competition, camaraderie, and connection at the iconic Pinehurst Resort. The Golf Classic features a full day of play, including breakfast, lunch, and recognition at the Awards Luncheon. Whether you're an avid golfer or a casual player, this tournament offers unmatched opportunities to build relationships and enjoy time away from the office. One of the event's most popular features – the CIO Foursome Sponsorship – gives sponsors the chance to draft participating CIOs into their foursome for the day. Golfer participation is capped at 124, with additional opportunities to engage.



## **LEADERSHIP SUMMIT**

August 5-6 / Pinehurst Resort - Pinehurst

An annual favorite, the Leadership Summit brings together executives, senior leaders, and members of the NC TECH Board of Directors and Board of Advisors for two days of high-impact insight and connection. Set against the backdrop of Pinehurst Resort, this exclusive summit blends structured discussions with informal networking to explore the issues driving the tech sector – from talent and transformation to leadership, culture, and innovation. Attendees hear from influential leaders while participating in candid conversations that inspire new thinking.



## **NC TECH AWARDS CELEBRATION**

November 16 / Sheraton Imperial - Durham

The NC TECH Awards, our largest event of the year, brings together leaders from technology, business, education, and government to celebrate growth, innovation, and leadership in the State's vibrant tech sector. It's an evening of networking and celebration to recognize tech companies, the use of tech and leaders for their achievements. This event, the only statewide tech awards gala, includes a reception, dinner and awards ceremony.

# PROGRAMS + AWARDS + ADVOCACY

Special events, different venues, learning, networking + celebrating



## SUMMIT FOR WOMEN IN TECH *NEW DESTINATION*

September 28-29 / Renaissance Asheville Downtown - Asheville

Pack your bags — we're heading to Asheville. The Summit for Women in Tech is a powerful, immersive, women-only event designed to elevate, inspire, and empower tech professionals across North Carolina and beyond. This one-day+ summit features authentic conversations with women leaders as we explore gender bias, navigate career journeys, and discuss shifting the paradigm for the next generation.

## PROGRAMS



## BREWS + BYTES

All events offer networking, but these events are solely for networking - to connect with professionals in the state's tech community! Brews + Bytes are periodically scheduled at breweries and unique venues including member company locations to allow for a couple hours to meet and greet in a relaxed atmosphere.

## WEBINARS HOSTED BY MEMBERS

Members can sponsor a webinar on a topic relevant to the NC TECH community sharing valuable and expert content in a briefing or workshop format. NC TECH will provide a virtual platform and promote broadly via a variety of channels.

## NC TECH CONNECT

CONNECT is our virtual community where members can network with peers, share content, and collaborate in a dynamic online environment. Engage by posting pictures, polls, discussions, events, and more. A key feature of CONNECT is the ability to join or form Groups, both exclusive leadership circles and open special-interest communities, allowing members to connect around shared roles, industries, or topics. The platform is easy to access via web browser, mobile app, or email notifications, making it simple to stay connected and engaged with the NC TECH community anytime, anywhere.



## GOVERNMENT RELATIONS

### GOVERNMENT VENDOR NETWORK

The Government Vendor Network provides a forum for members who do business with the State of North Carolina or are interested in doing so. The network hosts meetings with senior state officials to discuss how technology is procured and utilized across state government. Through this platform, members engage directly with policymakers to explore challenges, share insights, and identify ways technology can drive efficiency, innovation, and cost savings in public operations.



## PUBLIC AFFAIRS PROGRAMS

NC TECH hosts virtual and in-person meetings and events throughout the year, which typically have included an annual Tech Day at the Legislature and special events with elected officials, elections outlooks, and other programming to educate and involve members in public policy.

## AWARDS

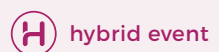


### NEXT TECH AWARDS / Presenting Sponsor - MetLife

The NEXT TECH Awards, presented by NC TECH and Business North Carolina, recognize outstanding non-C-suite professionals whose contributions drive innovation, operations, and growth. Honorees will be celebrated at a reception on May 13 during TechFest and featured in the June issue of Business North Carolina. Nominees—recommended by executive leadership—represent key roles such as developers, analysts, data scientists, marketers, recruiters, and product managers. Winners are high performers who also lead through mentorship, collaboration, and service to their communities.



virtual event



hybrid event

# NETWORKS + RESEARCH

Members connect around a commonality

## AI NETWORK *NEW*

The NC TECH AI Network connects professionals, executives, and practitioners across North Carolina who are focused on advancing responsible, innovative, and effective use of artificial intelligence. Through programs held across the state, participants share insights, examine emerging technologies, and discuss best practices in AI strategy, governance, and implementation. An initiative of the Network is the Responsible AI Alliance, led by women and inclusive by design, which elevates diverse perspectives in shaping how AI is developed and deployed. The Network provides a forum for collaboration to help shape the future of AI and drive competitive advantage for North Carolina's technology ecosystem.

## CHARLOTTE COLLABORATIVE NETWORK *NEW*

The Charlotte Collaborative Network (CCN) is a new initiative designed to strengthen the association's presence and impact in the greater Charlotte region. CCN focuses on expanding membership, elevating local leadership, and building partnerships that unite Charlotte's technology community.



## CYBER SECURITY NETWORK *NEW*

The Cyber Security Network connects professionals, executives, and practitioners across North Carolina who are focused on protecting digital assets and managing cyber risk. Through quarterly programs held across the state, participants share insights, explore emerging threats, and discuss best practices in cybersecurity strategy, governance, and innovation.



## EXECUTIVE NETWORKS *REFRESHED*

NC TECH offers exclusive peer networks for CIOs, CISOs, Tech CEOs, and CTOs to exchange ideas, share best practices, and strengthen their professional networks. Participants engage in quarterly virtual roundtables, private receptions, and curated dinner experiences designed to foster trusted peer connections and candid conversations about the most pressing issues facing tech leaders.



## WOMEN IN TECH

While North Carolina ranks #1 in women in tech positions, there remains significant opportunity to advance diversity, equity, and inclusion in our workplaces. Women in Tech programs invite members to join meaningful conversations about empowering women in tech – exploring the current landscape, inspiring girls to pursue STEM, and challenging the status quo in the workplace. NC TECH is proud to offer Lean In Circles – small, peer-based groups where women connect, share experiences, and support each other's professional and personal growth.



## YOUNG TECH PROFESSIONALS NETWORK (YTPN) *NEW*

The YTPN provides a platform for early-career professionals eager to build connections, sharpen their skills, and grow as future leaders in the tech sector. The network offers opportunities to engage with peers across the state, access professional and leadership development resources, and take part in conversations around innovation, career advancement, and the future of technology.

## RESEARCH



## NORTH CAROLINA STATE OF THE TECH INDUSTRY REPORT (NCSTIR) + STATE RANKINGS *ANNUAL*

The NC STIR, first released in January 2015, highlights the vibrancy and immense economic impact of North Carolina's technology sector. The data is used to track the tech industry, identify results to celebrate and identify issues that affect the state's competitiveness for policy makers. The report includes facts, trends, and insights into North Carolina's technology industry along with state rankings. Deliverables include a dedicated website ([www.NCSTIR.com](http://www.NCSTIR.com)), a published Key Findings summary and live briefing at the Outlook for Tech conference.



## IT JOB TRENDS DASHBOARD *MONTHLY*

A dashboard featuring IT job posting trends both by month for the past year and a five-year history. The data also features top ten lists for skills, jobs, employers, and regions, and wage information for top tech positions.

# TALENT + RESOURCES

## **JOB BOARD** *REFRESHED*

An easy-to-use and highly targeted online tool connects companies looking for talent and candidates looking for new opportunities. Members post for free and have access to job seeker resumes. Postings are featured on social media channels and in NC TECH communications.

## **DIVERSITY IN TECH**

NC TECH assists members with supplier diversity, connections to training and educational resources, and integrates related content throughout the year in events and programs, in newsletters, and on social media.

## **MEET THE EMPLOYER**

A unique way to highlight your organization as a tech hirer and connect with candidates. Member-hosted webinars highlight their organization, culture, and benefits, introduce recruiters and tech leaders, and highlight current or upcoming job opportunities.

## **TALENT NETWORK** *NEW*

The NC TECH Talent Network connects educators, industry leaders, and workforce experts from across North Carolina to strengthen our state's tech talent pipeline. Through quarterly virtual roundtables, participants exchange ideas and address real-world challenges shaping the future of tech talent – from training and engagement to the impact of AI. It's a collaborative space to connect, share solutions, and help North Carolina's tech workforce grow stronger and future ready.



### **BOARD OF ADVISORS**

#### **BOARD OF ADVISORS**

A stellar group of business, technology, + public leaders dedicated to the development of NC's tech sector. Advisors provide guidance + feedback, assist with growing the membership + influencing their networks. Advisors receive discounted pricing on most signature events, invites to private + VIP gatherings, special recognition, and a few other perks. Each member can designate one representative to serve as an Advisor.

## RESOURCES

### **ONLINE MEMBER DIRECTORY**

As part of membership, each company receives a customizable profile in the NC TECH Member Directory—featuring logo, corporate details, contacts, links, photos, videos, and more. Our refreshed directory includes a modern design and enhanced search capabilities to help members showcase their organization and increase visibility across the tech community.

### **GET 2 KNOW NC TECH**

A monthly introduction to all things NC TECH. This session provides a high-level overview of our association, including events, networks, resources, and membership benefits. Ideal for both members and non-members, it's the perfect way to learn how NC TECH supports North Carolina's tech community and how you can get involved.



### **MEMBER DISCOUNTS**

Doing business with fellow NC TECH members saves money and strengthens our state's economy. Members are invited to offer special discounts and promotions, which are showcased on our Member Discounts page under Resources.

### **MARKETING TOOLKIT**

Promote your NC TECH membership and elevate your brand with our online Marketing Toolkit. Access logos, graphics, sample language, and tools to help you highlight your affiliation and engage employees and customers.



### **NC TECH DIGITAL 101**

Designed for both new and long-time members, this monthly session helps you maximize the value of your membership. Learn to navigate the Member InfoHub, engage with NC TECH Connect (our virtual community), and explore online resources including the Marketing Toolkit, Member Directory, and enhanced Blog. Walk away with practical tips on how to plug in and stay connected.

# HOW TO JOIN

Review the Member Types to determine which most closely fits your organization. Your annual dues are based on the number of overall full-time or full-time IT employees in NC, depending upon member type. Qualified tech startups receive a discounted dues rate. Each member organization has the option to enhance its membership with a seat on the Board of Advisors. Your membership is active for 12 months from the time that you join and all employees have access to membership benefits. For more information and to join visit [www.nctech.org](http://www.nctech.org)



## MEMBER TYPES + DUES

Select the member type most relevant to your organization.  
Membership is by organization, not individual.

TECH		TECH ENABLED		PROFESSIONAL SERVICES		NON-PROFIT, GOV + EDU	
Developer or provider of tech products + services.		Utilizes tech; primary business is not tech or professional services.		Provides professional or consulting services.		Educational, government, or non-profit entity.	
NC Based Employees	Dues	NC Based IT Employees	Dues	NC Based Employees	Dues	NC Based IT Employees	Dues
0-3	\$400	0-3	\$400	+Solo	\$400	0-50	\$750
4-10	\$750	4-10	\$750	0-3	\$750	51+	\$1,500
11-20	\$1,000	11-20	\$1,000	4-10	\$1,000		
21-50	\$1,500	21-50	\$1,500	11-20	\$1,500		
51-100	\$2,000	51-100	\$2,000	21-50	\$2,000		
101-500	\$3,500	101-500	\$3,500	51-100	\$2,500		
501-1000	\$6,000	501-1000	\$6,000	101-500	\$4,000		
1001+	\$8,500	1001+	\$8,500	501-1000	\$6,500		
				1001+	\$9,000		

+For Solo Practitioners, executives in transition, and retirees

NC TECH for STARTUPS is a special initiative to support tech startups with targeted benefits around visibility, peer interaction, information referral, and connections. We recognize that while entrepreneurs are often limited on funds, visibility is needed for your company in order to grow.

Note: Early-stage tech startups headquartered in NC, within 4 years of founding and 20 or fewer employees are eligible to join/renew at a special \$250 annual dues rate.



**NC TECH**  
FOR STARTUPS