



# 2025 Leadership Poll Series

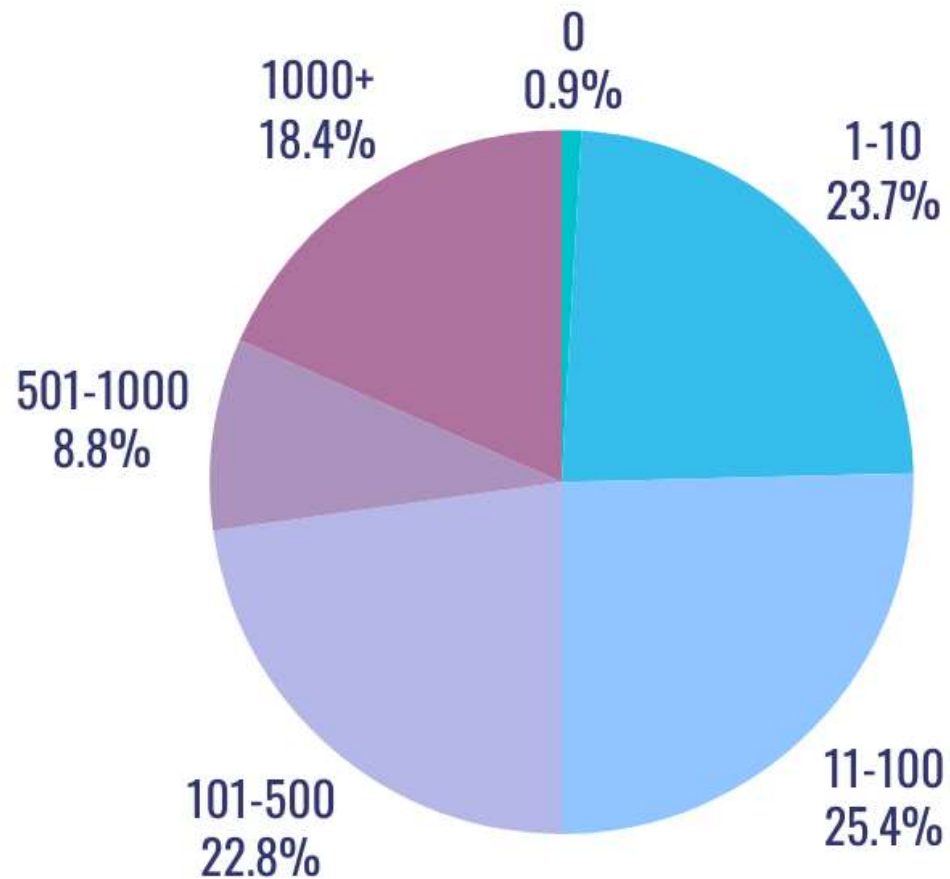
## Q3 Results

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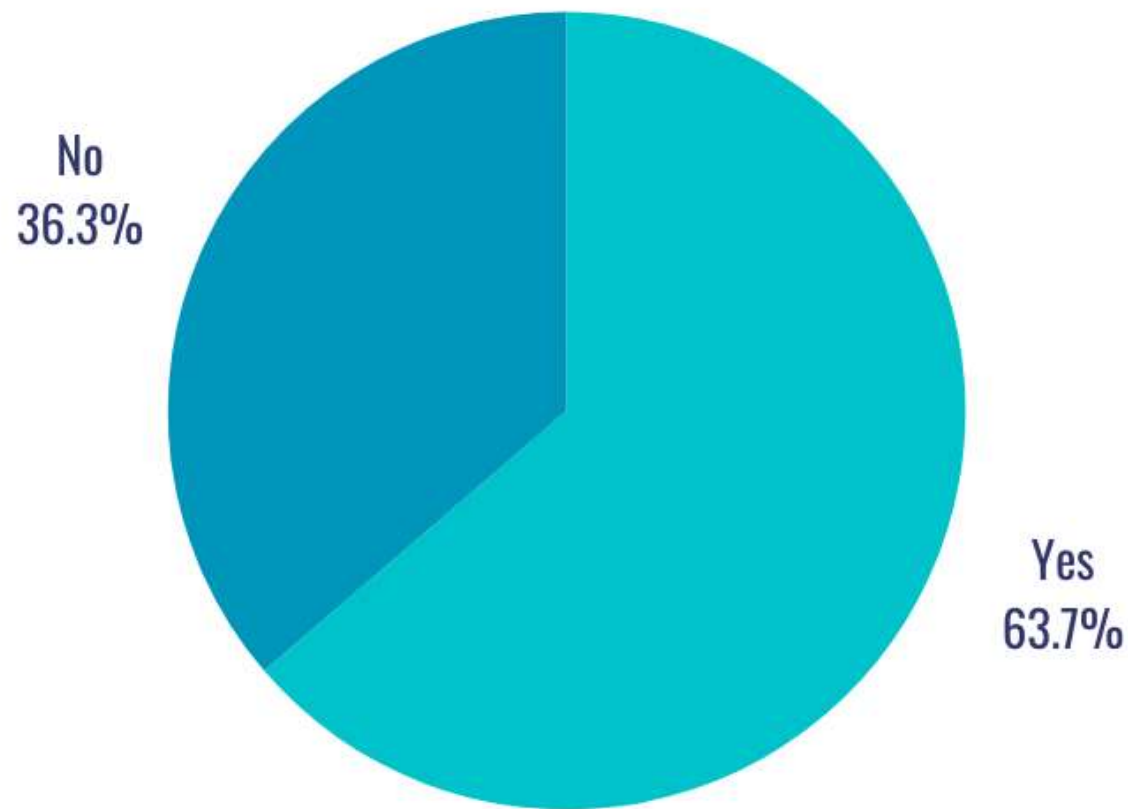


**STEARNS**  
FINANCIAL GROUP

**Which range best depicts the number of NC-based employees in your organization?**

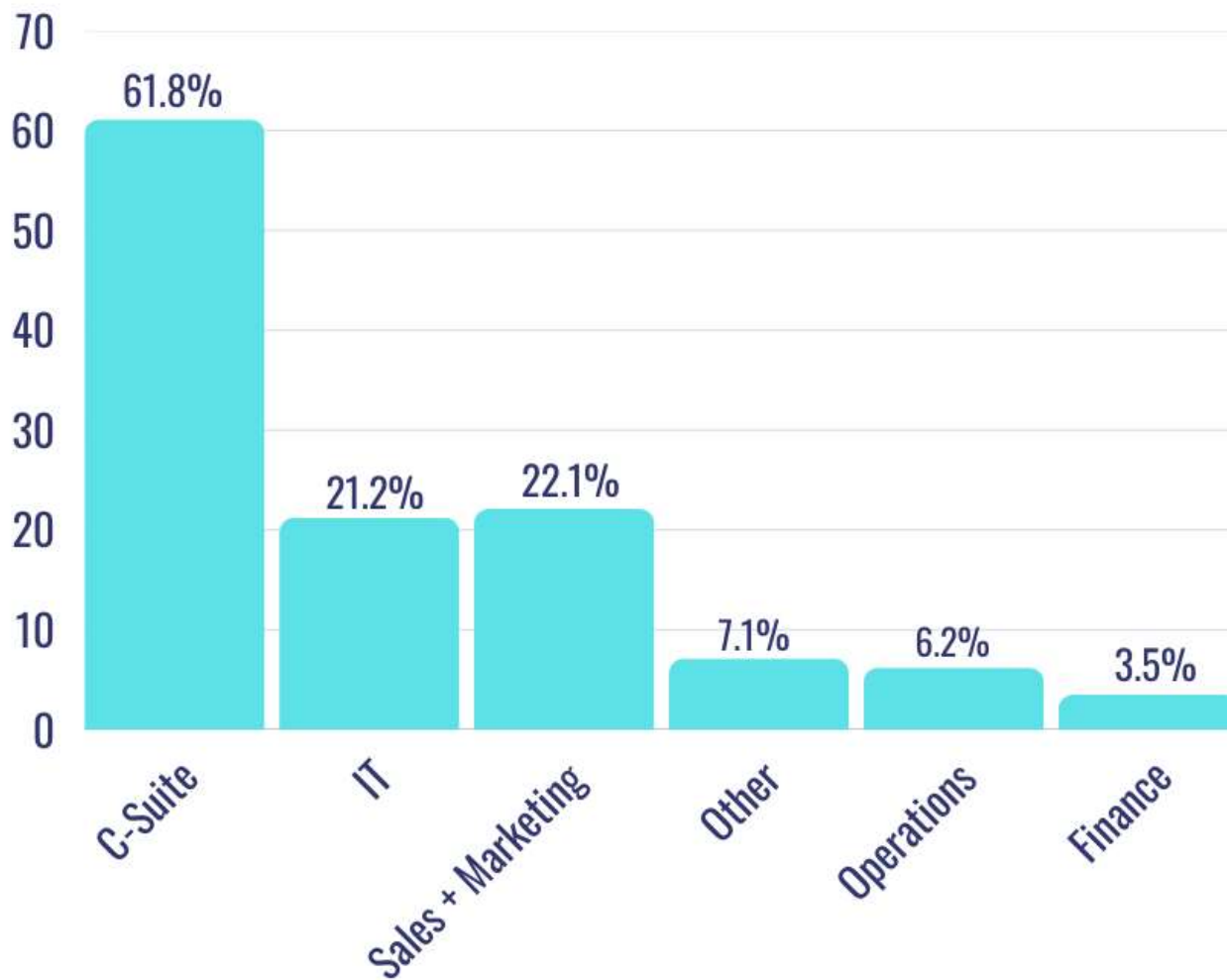


# Is your company headquartered in NC?



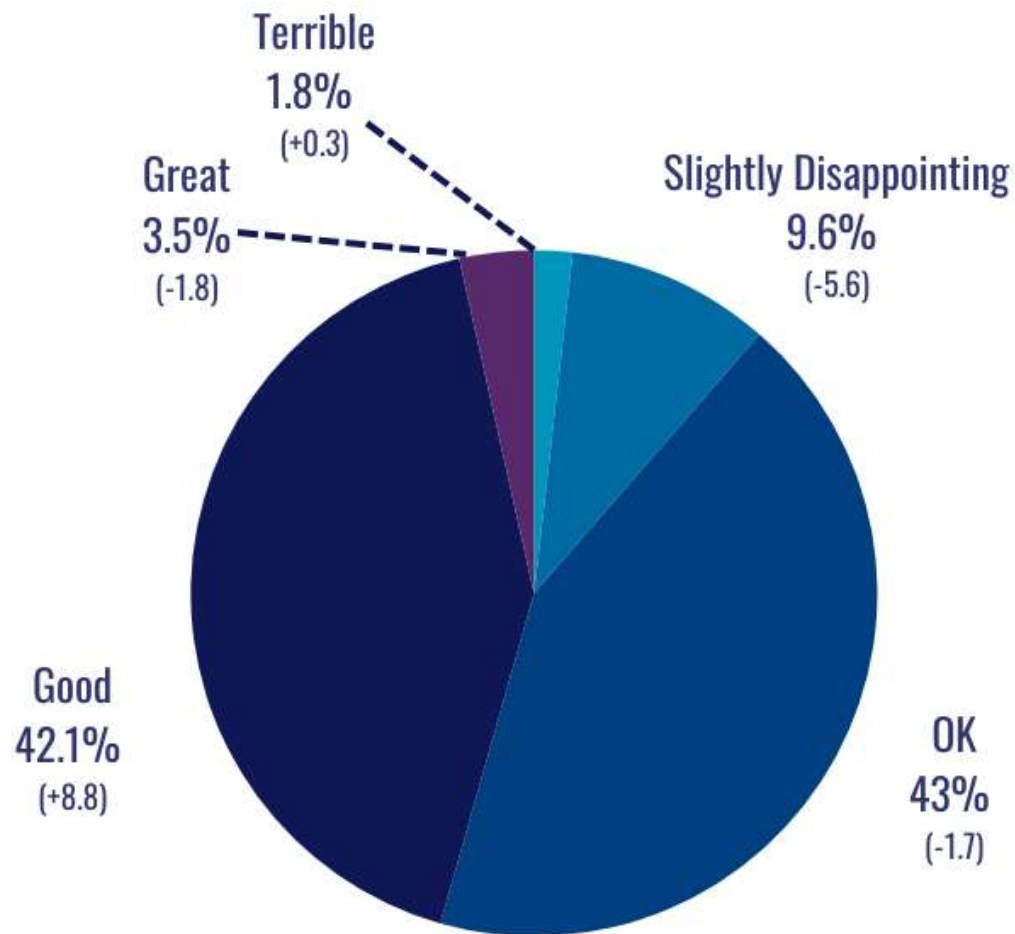


# What is your role within your organization?

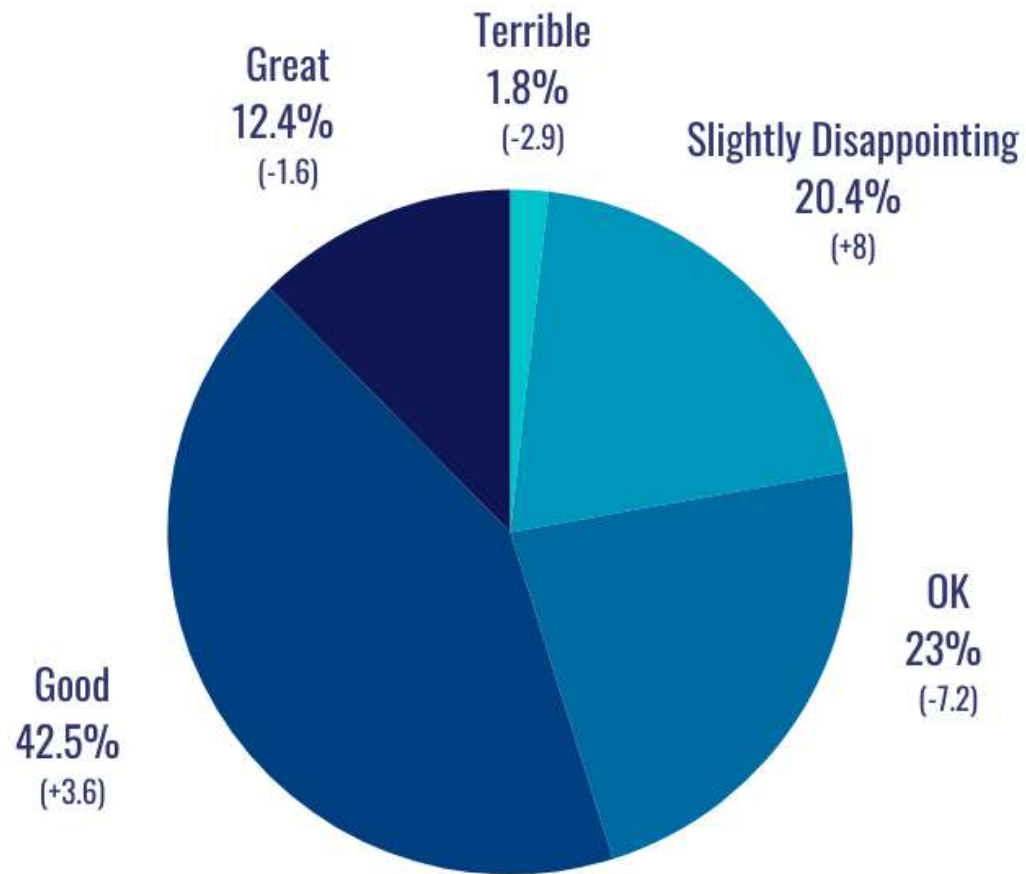


***\*\*Respondents were given the option to mark all that apply***

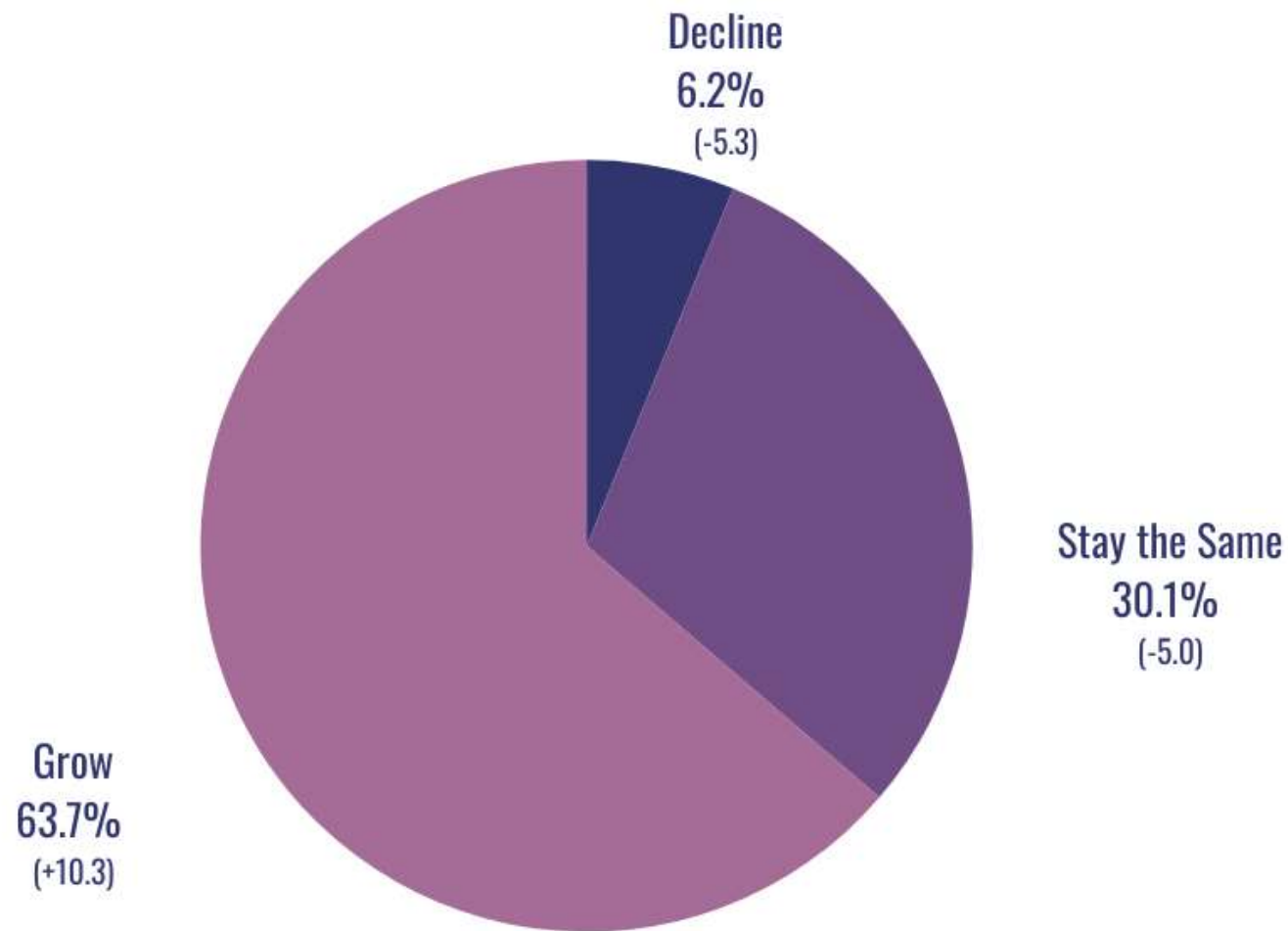
## How do you perceive the past quarter has been for North Carolina's technology sector broadly?



## How has the past quarter been for your organization specifically?

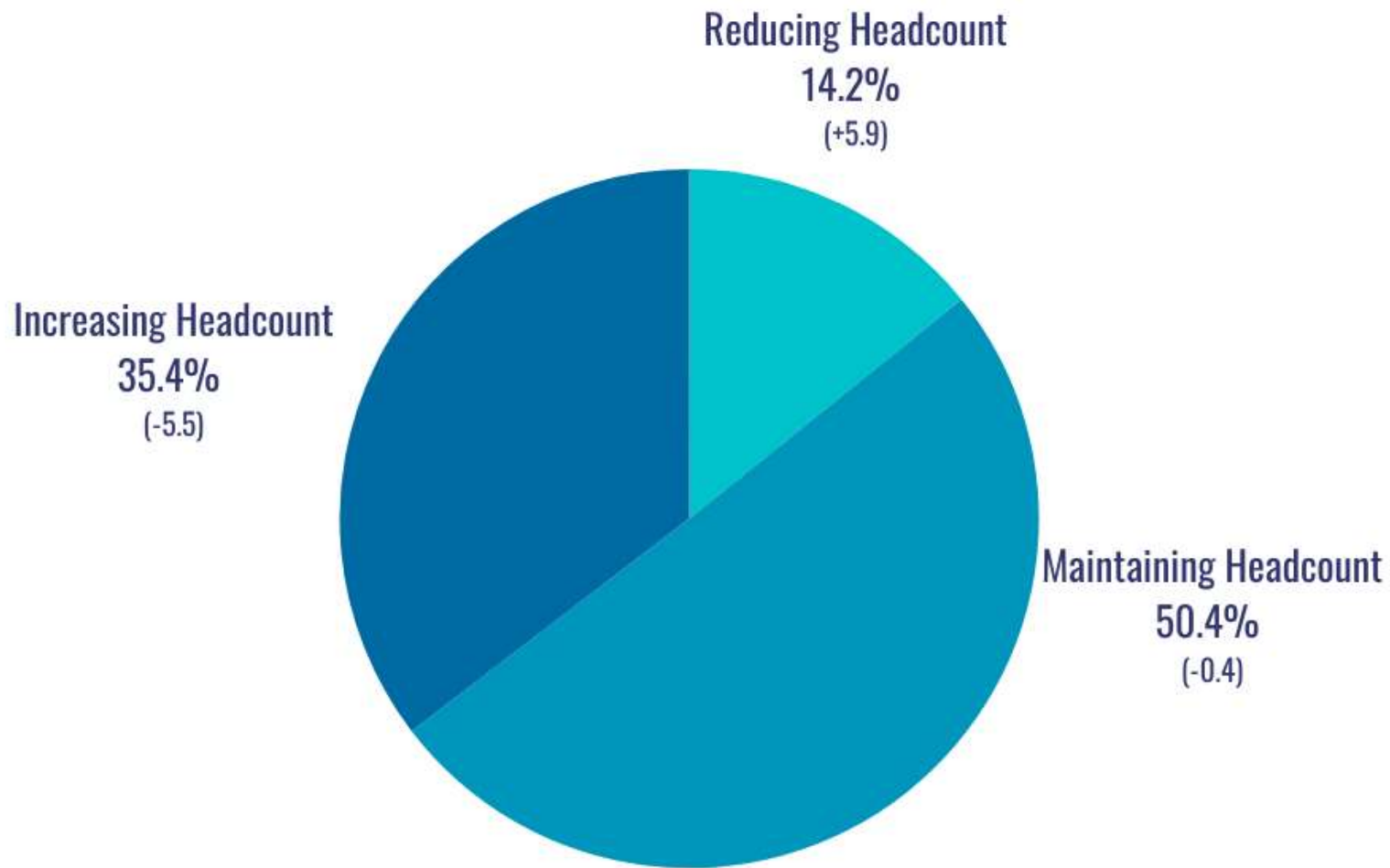


**I expect that over the next quarter our business  
will:**



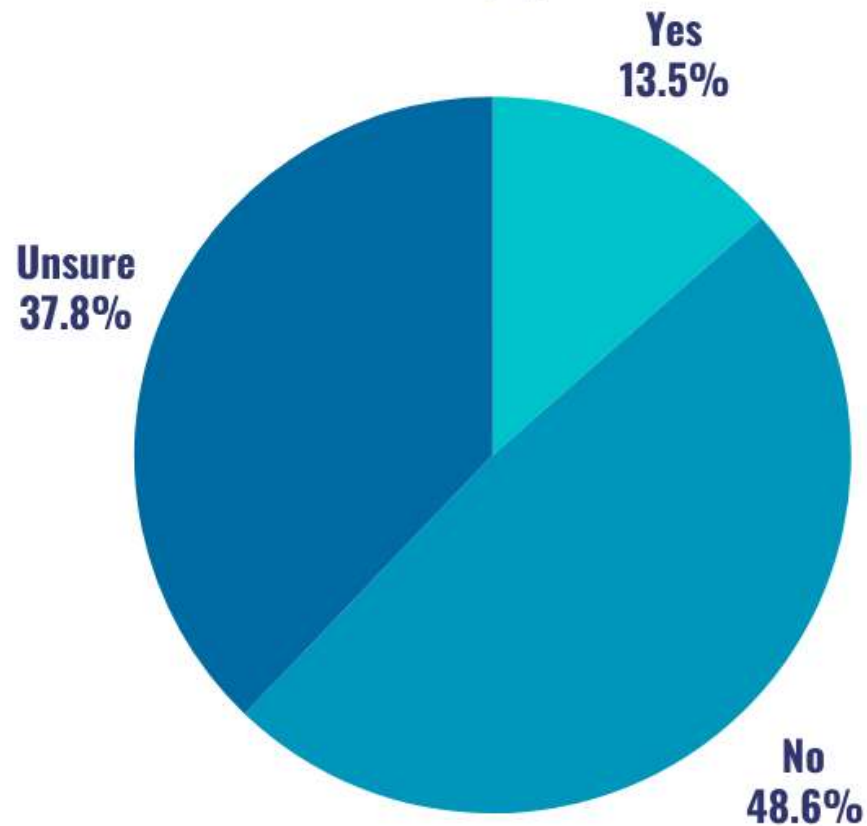


# Is your organization:





# Do you approve of the Trump Administration's approach to tariffs?



What makes you optimistic about the next 12 months?

**NC's Business  
Environment**

**Workforce  
Development  
& Talent**

**AI Growth+ Emerging  
Technologies**

**Interest Rate  
Optimism**

**Business  
Development  
+ Pipeline  
Strength**

**Economic Stability +  
Resilience**

**Organizational Adaptability**

What concerns you, if anything, about the next 12 months?

Layoffs +  
Hiring Freezes

Economic Downturn

AI Governance

Tariff + Trade Policy

Federal  
Grants/Funding Cuts

Uncertainty

Geopolitical  
Conflict

Political  
Instability

Supply Chain  
Disruption





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