ABOUT NC TECH

WHO WE ARE

Join NC TECH and make an investment, not just in your personal and professional growth, but in the growth of your employees, your organization, and North Carolina’s tech sector.

Our focus is to provide a compelling value proposition to our diverse and growing membership through four key pillars:

- **OUR MISSION**
  To foster growth and champion innovation in North Carolina’s tech sector, while providing a voice for the tech community.

- **OUR VISION**
  North Carolina is a global leader where tech professionals, companies and organizations thrive.

- **PROFESSIONAL NETWORKS**
  Events + Programs / Networks
  NC TECH brings together executives around the business of technology for peer interaction, educational programming, information share, relationship building and networking.

- **TALENT DEVELOPMENT**
  Acquisition / Diversity + Inclusion
  NC TECH offers resources to assist members in the ongoing search for talent and brings a focus on diversity and inclusion in the workplace.

- **GOVERNMENT AFFAIRS**
  Advocacy / Vendor Relations
  NC TECH engages with elected and appointed officials at the state and federal levels to ensure the interests of the tech sector are well represented.

- **SECTOR PROMOTION**
  Industry + Market Research / Member News + Stories
  NC TECH commissions and releases timely research on the tech sector and tech trends while providing opportunities for members to gain visibility.

JOIN US + GET INVOLVED

Technology is universal. Connect with us on social media to make business connections and share information without the barriers of geography. NC TECH is proud to have a membership that reflects this diversity and breadth of influence.

If your organization is not yet an NC TECH member, take that step to begin benefiting from the events, networks and resources. Once a member joins, all of their employees have membership privileges.

We are eager to connect with you and welcome your involvement in our vibrant network. Take a moment to visit NCTECH.org to learn more.

OFFICE LOCATIONS

**TRIANGLE OFFICE (HQ):**
4020 Westchase Blvd, Suite 350
Raleigh, NC 27607
919.856.0393

**CHARLOTTE REGIONAL OFFICE:**
128 S. Tryon St, 21st Floor
Charlotte, NC 28202
704.981.2188
MEMBERSHIP SNAPSHOT

200,000+ NC Employees
700+ MEMBERS Companies, Organizations + Institutions
ONE VOICE for Technology

67% of member companies headquartered in NC

CORPORATE MEMBERS BY SIZE
71% Small (1-50)
20% Medium (51-500)
9% Large (501+)

TOP TECH MEMBER INDUSTRIES
SOFTWARE
BIZ + IT CONSULTING
TELECOM
SECURITY

CONCENTRATION OF MEMBERS BY REGION

MEMBER TYPE BREAKDOWN

MEMBER BENEFITS
Make an investment in the success of NC's tech community, your organization & yourself

NETWORKS
Endless ways to grow your professional network in-person & virtually

ADVOCACY
Connect with public officials & advocate a forward thinking legislative agenda

VISIBILITY
Marketing opportunities to build your brand & maximize exposure

EXCLUSIVITY
Access to dozens of member only events each year

SAVE MONEY
Find cost savings on products/services, Free or discounted pricing on events

TALENT
Workforce access, market research, talent acquisition resources & educational programming

DATA
Access to stats on IT spend, tech trends & industry data
OUTLOOK FOR TECH  
January 24 / Sheraton Charlotte  
Outlook for Tech is a fast-paced luncheon and tech expo that will feature executive style briefings from industry leaders on current tech trends, insights and perspectives on the future in the tech sector and the annual release of the “State of Technology Industry Report” (NC STIR). Back by popular demand, a pre-conference “shindig” and two CXO Breakout Sessions have been added, as well as an expanded Tech Expo.

STATE OF TECHNOLOGY / Presenting Sponsor – IBM  
May 7-8 / Raleigh Convention Center  
Our flagship day-long technology conference includes engaging keynotes, interactive panel discussions, a tech expo and a startup showcase where early-stage tech companies pitch creative innovations. The 2020 theme is Data: The New Natural Resource. This is a great opportunity for all levels within your organization to learn, discuss best practices and build relationships.

ANNUAL GOLF CLASSIC / Presenting Sponsor – Dell Technologies  
August 6 / Pinehurst Resort  
Business and technology leaders from across the state gather for a golf tourney that includes breakfast, lunch and prizes awarded at the Awards Luncheon. Regardless of your golf skills, it is a great opportunity to have some productive time away from the office and build critical relationships.

LEADERSHIP SUMMIT / Presenting Sponsor – Dell Technologies  
August 6-7 / Pinehurst Resort  
An annual favorite, the Leadership Summit is hosted by the Board of Directors and Advisors. Geared towards executives, hear from some of the tech sector’s most influential leaders on topics from talent to transformation in both structured discussions and more informal networking opportunities.

NC TECH AWARDS GALA / Presenting Sponsor – Cherry Bekaert  
November 4 / Raleigh Convention Center  
North Carolina is at the top of almost every list as a hot spot for tech and the NC Tech Awards is dedicated to celebrating the best and brightest in the state – tech companies, the use of technology and leaders. It’s an evening of networking and celebration where we recognize organizations and individuals for their achievement. This event, the only statewide tech awards gala, includes a reception, dinner and awards ceremony.

BOARD OF ADVISORS  
A stellar group of business, technology, + public leaders dedicated to the development of NC’s tech sector and NC TECH. Advisors serve as a resource by providing guidance + feedback, assist with growing the membership + influencing their networks. Advisors receive discounted pricing on registration, invites to private gatherings, special recognition and a few other perks. Each member can designate one representative to serve as an Advisor.
DIVersity + TECH SUMMIT  NEW
March 13 / Sheraton Imperial / Durham
Diversity is critical to our workplaces. It provides companies differing viewpoints, experiences and perspectives which are only possible by diversifying the employees within organizations. Diversity goes beyond race and gender to include ethnicity, military services, LGBTQ, rural populations, people with disabilities and more.

NC TECH TOUR
June 15-19 / From the Mountains to the Coast
Join us on the road for a week in June to traverse the state as we uncover tech happenings including tech tours, and Brews + Bytes socials. We will share stories, photos, insights and more as we go so you can get an inside look at what communities of all sizes are doing to impact the state’s tech ecosystem. You can join us on the road or follow along at #NCTechTour on Twitter.

WOMEN IN TECH SUMMIT  NEW
September 24-25 / Grove Park Inn / Asheville
While North Carolina ranks #1 in the country for the number of women in tech jobs, there is still lots of room for improvement. Join us for this inaugural summit featuring candid conversations with female tech leaders where we explore gender bias, share our unique journeys, discuss how to shift the paradigm and provide insights on how to advocate for change now and for the next generation.

NC TECH CELEBRATES
October / TBD
North Carolina is home to some of the nation’s fastest growing companies. At this event, we recognize the NC headquartered companies named to the 2020 Inc. 5000 List of Fastest Growing Private Companies.

ROBOT RUMBLE
October 2 / The Frontier / RTP
Are you looking for a fun, engaging and educational team building experience for your company or department? The Robot Rumble is it! This experience will challenge 12 company teams to build the best robot for a run at the FIRST LEGO League competition table. This friendly competition allows participants to learn more about the STEM experiences available for NC’s youth.

SOCIAL GATHERINGS
BREWS + BYTES
Join us for some brews + bytes as members and tech lovers unite in a laid-back, social atmosphere to connect, build relationships, increase visibility, and have fun.

NEW MEMBER BREAKFAST
New members and new employees of current members are invited to drop by for coffee and pastries. Visit with NC TECH staff, learn more about membership benefits and activities, and connect with fellow members.
Members connect around a commonality

**CIO/IT EXECUTIVE ROUNDTABLE**  **REVAMPED**
An exclusive forum for CIOs and IT Leaders with enterprise responsibility to exchange ideas and best practices. CIOs have many opportunities to connect with peers, including quarterly roundtable discussions, receptions and exclusive dinner experiences.

**CISO NETWORK**  **NEW**
An exclusive forum for CISOs and Security Leaders to exchange ideas and best practices. Security leaders gather in quarterly roundtables to network and build a safe exchange of information as well as receptions and exclusive dinner experiences.

**CYBERSECURITY NETWORK**  **NEW**
A forum to educate, prepare companies, organizations and communities to mitigate ongoing and future IT security risks. Three in-person meetings during the year as well as other opportunities.

**TALENT NETWORK**  **NEW**
A forum to explore the preparation, retention and attraction of talent and for promoting North Carolina as a thriving global hub for IT talent. Three in-person meetings during the year as well as other opportunities.

**TECH INNOVATIONS NETWORK**  **NEW**
A forum to explore the ever-changing landscape of the tech sector with topics such as Artificial Intelligence, Big Data, Cloud, Blockchain and much more. Three in-person meetings during the year as well as other opportunities.

**WOMEN IN TECH**
A forum to recognize, support and encourage women in tech. The goals of this network are to provide an educational outlet for women to share and gain insights; offer networking opportunities; and celebrate female leaders in tech.

**GOVERNMENT RELATIONS**

**GOVERNMENT VENDOR**
A forum for members to learn and discuss how technology is procured and deployed in state government. NC TECH brings in senior state officials and policy makers to discuss challenges they face and how technology might provide solutions in efficiency and cost reduction.

**PUBLIC AFFAIRS PROGRAMS**
NC TECH hosts an annual Tech Day at the Legislature, which includes a Breakfast and Tech Expo in the Legislative Building; Capitol Hill Reception with the NC Congressional Delegation; and special events with elected officials, elections outlooks, and other programming to educate and involve members in public policy.
GET 2 KNOW NC TECH
A virtual and in person overview of NC TECH activities, online resources, and ways to maximize your membership.

BUSINESS ESSENTIALS
Members can take advantage of discounts on products and services their business needs most. Participating members can provide high quality products and services with a special offer and/or cost savings for fellow members.

MARKETING TOOLKIT
Promote your NC TECH affiliation, engage employees, and build brand awareness by utilizing our online tools.

MEMBER DIRECTORIES
Showcase your company and access the network through an online, searchable directory (includes customizable member profiles with company info, media uploads, and more) as well as a printed directory.

NC STATE OF TECH INDUSTRY REPORT / www.NCSTIR.com
Access the annual State of Technology Industry Report for a compilation of valuable info and analysis on how NC is doing in areas such as year-over-year growth in tech establishments as well as core IT and tech sector employment. The data highlights a variety of indicators that reflect the strength and opportunity of NC’s tech sector and how we measure up to other states.

TALENT DEVELOPMENT

IT JOB TRENDS REPORT Sponsored By – Clarkston Consulting
A monthly Tech Talent/IT Jobs snapshot which captures the environment for tech employment in NC. Readers can view the number of IT job postings presented in various top ten lists (skills, jobs, employers, regions) as well as a rolling 13-month chart reflecting the trends over the previous year.

JOB BOARD
An easy-to-use and highly targeted online tool connects companies looking for talent and candidates looking for new opportunities. Members post for free and have access to job seeker resumes.

TECH JOB FAIRS
Showcase your employment opportunities and connect with top talent across functional areas and levels of expertise. NC TECH partners with local organizations, educational institutions, and media to promote Tech Job Fairs and participating employers’ job openings.

EDUCATION FOUNDATION
The Foundation is a 501(c)(3) organization that receives charitable contributions to fund the Betsy Y. Justus Founders Scholarships and advance talent and educational related activities.
Review the member types below to determine which most closely fits your organization. Then reference the chart to determine the annual dues based on your total number of full-time NC employees (or full-time NC IT employees for Tech Enabled and Non-Profit, Gov + Edu). The membership will be active for 12 months from the time that you join and all employees will have access to resources and benefits. You can quickly and securely join at www.nctech.org.

**HOW TO JOIN**

Select the member type most relevant to your organization.

### TECH

Developer or provider of tech products + services.

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### TECH ENABLED

Utilizes tech; primary business is not tech or professional services.

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### PROFESSIONAL SERVICES

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### NON-PROFIT, GOV + EDU

Educational, government, or non-profit entity.

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NC TECH for STARTUPS is a special initiative to support tech startups with targeted benefits around visibility, peer interaction, information referral, and connections. We recognize that while entrepreneurs are often limited on funds, visibility is needed for your company in order to grow. Tech startups headquartered in NC, less than 4 years old, and with 20 or fewer employees are eligible for a $195 annual dues rate. Startups can renew at this rate until they no longer meet the criteria.